



# THE TEXAS LYCEUM

## MEDIA ADVISORY

### Texas Lyceum Poll Results Measuring Texans' Attitudes About the Economy To be Announced During Annual Public Conference (PubCon) Friday, April 1

*Texas Lyceum Hosts Its Annual PubCon in Frisco, TX March 31 - April 1*

**WHAT:** The Texas Lyceum will hold its annual Public Conference (PubCon) this week titled Texas in the 2020's: Prospects, Pathways & Power where Lyceum Directors and leaders from across the state will explore major issues like healthcare, politics, and growth that will either make or break Texas over the remainder of this decade. The event will be held March 31 – April 1, 2022 at the Omni Frisco at The Star – the Dallas Cowboys World Headquarters and practice facility. The annual poll results press conference will be held on Friday, April 1 and will focus on Texas adults' attitudes about the economy and how that compares to past Texas Lyceum polls. Media are invited to attend any of the opening remarks or breakout sessions scheduled throughout March 31 and April 1.

**WHEN:** **Friday, April 1**  
8:30 a.m. Welcome from Sarah Jackson (Dallas), Texas Lyceum President and Jeff Cheney, Mayor of Frisco

8:45 a.m. Live News Conference: Announcement of the 2022 Texas Lyceum Poll Results

Full PubCon schedule [HERE](#).

**WHERE:** Omni Frisco Hotel (at The Star), Wynne Ballroom, 2nd floor  
11 Cowboys Way  
Frisco, TX 75034  
*\*Parking Options: Paid parking available at the hotel. City owned complimentary self-parking lots [HERE](#).*

**WHO:** Texas Lyceum Pollsters:

- Joshua Blank, Ph.D., Research Director of Texas Politics Project
- Daron Shaw, Ph.D., Professor at University of Texas at Austin (Class 2003)
- Moderated by: Amy Blakely Laine, Poll Vice President of Texas Lyceum (Class 2018)

**MORE:** [PubCon Schedule](#)

**Thursday - March 31**

**6:00 p.m. Welcome & Opening Remarks**

**The Business of Sports in Texas: A Home Run?**

Moderator: Joe Trahan, Main Sports Anchor of WFAA

Speakers:

- John Easterbrook, Chief Membership Officer of PGA of North America
- Kenneth Hersh, President & CEO of George W. Bush Presidential Center, Part Owner & Board Member of the Texas Rangers Baseball Club & Envy Gaming (Esports)
- Dan Hunt, President of FC Dallas
- Scott Sonju, President of Dallas Jackals Rugby and Neltex Sports

**Friday - April 1**

**9:30 a.m. - What the Health, Texas?**

Moderator: Dr. Esteban López '15, Healthcare and Life Sciences Market Lead for the Americas at Google Cloud

Speakers:

- Robert "Bobby" Hillard Jr., CEO of Legacy Community Health
- Kelly Rakowski, Group President & COO, Strategic Talent Solutions of AMN Healthcare
- Nick Reddy, Chief Digital Officer and Senior Vice President of Information Services of Baylor & Scott White

**10:25 a.m. - Putting Texas Education to the Test**

Moderator: Steve Pickett, Reporter and Anchor of CBS11-DFW

Speakers:

- Dr. Colette Pierce Burnette, President and CEO of Huston-Tillotson University
- The Hon. Mike Morath, Commissioner of Texas Education Agency
- The Hon. Margaret Spellings '96, President and CEO of Texas 2036

**11:15 a.m. - Texas Lyceum Fellow Presentation**

Moderator: Elizabeth Souder '20, Fellowship Vice President of Texas Lyceum

Speakers:

- Rebekah Barfield, Graduate Student & Texas Lyceum Fellow of George H.W. Bush School of Government and Public Service of Texas A&M University

**12:35 p.m. - Beyond Blue and Red in the Lone Star State**

Moderator: Ross Ramsey '99, Executive Editor & Co-Founder of The Texas Tribune

Speakers:

- Karl Rove, Former Deputy Chief of Staff and Senior Advisor to President George W. Bush
- Chris Turner, Chair of the House Democratic Caucus

**1:45 p.m. - CEO Panel: Everything Keeps Getting Bigger in Texas**

Moderator: Lee Cullum, Host of KERA's CEO

Speakers:

- Antonio Carrillo, President and CEO of Arcosa
- Lorie Medina, Founder and CEO of MedinaUSA and Former Chief of Staff to the

Mayor of Frisco

-Das Nobel, Founder & CEO of MTX Group

-Eric Sudol, President and CEO of ProStar Energy Solutions

**7:30 p.m. - Dinner and Fireside Chat: Traversing the Texas Triangle**

Moderator: Ollie Chandhok, President & Publisher of Dallas Business Journal

Speaker:

-Cullum Clark, Director at Bush Institute - SMU Economic Growth Initiative and co-author of The Texas Triangle: An Emerging Power in the Global Economy

-Dr. Ray Perryman, President & CEO of The Perryman Group

-Arcilia Acosta, CEO of CARCON Industries and Construction

**Media  
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