



THE TEXAS LYCEUM

2024

**Texas Lyceum Annual
Sponsorship Opportunities**

Dear Prospective Texas Lyceum Supporters,

The Texas Lyceum is a statewide, nonpartisan, and non-profit organization that has a leadership legacy that spans more than 40 years. Our Texas Lyceum Directors and Alumni are influential leaders who serve their communities and collaborate on the solutions and innovations. Our alumni have gone on to serve in politics, form think tanks, and develop organizations that enrich our communities.

The Lyceum is well-positioned to play a pivotal role in leading our great state in this richly diverse environment. Through our programs and products, we will continue to explore the interrelationships of the pressing policy issues impacting our state and the next generation of leaders. We convene experts in their fields and create forums to dive into topics that are important to our state. Through our conferences, the Lyceum strives to create paths for action through civil discourse. We do not seek to tell you what to think, but to help you gain critical thinking skills and perspective, so we are able to share what we learned in our communities in a thoughtful and productive way.

We invite you to join us as a 2024 Texas Lyceum Annual Sponsor or Quarterly Meeting Sponsor at one of our following programs:

- **Water: A Deep Dive on Texas' Most Precious Natural Resource | Texarkana | February 1-3**
Chairs: Liz Fazio Hale (Texarkana/Houston) and Matt Garcia (Dallas)
- **Public Conference (PubCon) – Mission Control: Texas' Leadership in Space, Technology, and Innovation | Houston | April 4-6**
Chairs: Jessica Attas (Waco), Darrell Davila (Austin), and Elizabeth McGee (Houston)
- **Labor of Luxury: The Industry Behind Entertainment (optional meeting) | Napa, CA | July 10-13**
Chairs: Missy Bonds (Ft. Worth), Darcie Durham (Houston), and Jared Scruggs (Houston)
- **The State of Mental Health in Texas | Abilene | September 26-28**
Chairs: Kathleen Burrell (Lubbock), Andrea Tawney (El Paso), and Shan Zaidi (Dallas)
- **Win, Lose or Draw: The Future of Marijuana and Gambling in the Lonestar State | South Padre Island | November 7-9**
Chairs: Mario Porras (El Paso), Leah Robertson (Midland), and Frank Ward (Austin)

In addition to our programs, we will release the results from our nationally acclaimed Texas Lyceum Poll at the Public Conference in Houston. We have partnered with Texas A&M University, Texas Tech University, Texas Southern University, and new to 2024 – the University of Texas – for our Texas Lyceum Fellowship Program. At each meeting throughout the year, our Fellows will release innovative research regarding each conference topic. Your support of the Texas Lyceum allows us to continue our statewide mission of identifying the next generation of leaders through the Texas Lyceum Fellowship Program, fostering dialogue on important issues, providing a forum for participating in policy discussions on significant issues, and access to influential leaders throughout Texas.

We hope you will consider supporting us in 2024. For our returning sponsors, we are grateful for your continued interest, commitment, and support of the Texas Lyceum.

Please contact us for additional information or to confirm your 2024 sponsorship. Please contact Vice Presidents of

Development and Stewardship, GeJuan Cole, Christian Corrales, Caroline Messer (development@texaslyceum.org), or me (molly.b.quirk@gmail.com) to discuss your prospective support.

Sincere thanks for your consideration,

Molly Quirk
2024 President
The Texas Lyceum

GeJuan Cole
VP, Development &
Stewardship

Christian Corrales
VP, Development &
Stewardship

Caroline Messer
VP, Development &
Stewardship

2024 Annual Sponsorship Opportunities & Benefits

Gold (\$25,000)

- Prominent recognition through event signage and print materials at all 2024 conferences, including the optional meeting
- Preferential placement of logo on the Texas Lyceum website for the 2024 calendar year
- Sponsorship recognition on Texas Lyceum social media channels
- Sponsorship recognition in Texas Lyceum press releases
- Sponsorship recognition on select Texas Lyceum webinars
- Opportunity to provide branded items to attendees of 2024 quarterly conferences
- Opportunity to introduce a keynote speaker or panel at the 2024 Public Conference or another quarterly meeting of your choosing
- Invitation to biannual planning meetings with Texas Lyceum leadership to identify key PR opportunities and synergies
- 16 complimentary guest registrations to be used throughout the year at quarterly meetings
- 16 complimentary tickets to VIP speaker receptions at quarterly meetings
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- One annual Texas Leadership Program registration (four quarterly workshops)
- For employees who are Lyceum Directors or Alumni, package includes (1) Annual Director dues (includes registration for quarterly meetings and PubCon), or (1) Lyceum 50 Alumni Membership

Silver (\$15,000)

- Prominent recognition through event signage and print materials at all 2024 conferences, including the optional meeting.
- Prominent placement of logo on the Texas Lyceum website for the 2024 calendar year
- Sponsorship recognition on Texas Lyceum social media channels
- Sponsorship recognition in Texas Lyceum press releases
- Sponsorship recognition on select Texas Lyceum webinars
- Opportunity to provide branded items to attendees of 2024 quarterly conferences
- Opportunity to introduce a keynote speaker or panel at a 2024 quarterly meeting
- Invitation to an annual planning meeting with Texas Lyceum leadership to identify key PR opportunities and synergies
- 8 complimentary guest registrations to be used throughout the year at quarterly meetings
- 8 complimentary tickets to VIP speaker receptions at quarterly meetings
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, package includes (1) Annual Director dues (includes registration for quarterly meetings and PubCon), or (1) Lyceum 50 Alumni Membership

Bronze (\$10,000)

- Recognition through event signage and print materials at all 2024 conferences, including the optional meeting.
- Logo display on the Texas Lyceum website for the 2024 calendar year
- Sponsorship recognition in Texas Lyceum press releases
- Opportunity to provide branded items to attendees of 2024 quarterly conferences
- 6 complimentary guest registrations to be used throughout the year at quarterly meetings
- 6 complimentary tickets to VIP speaker receptions at quarterly meetings
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, package includes (1) Annual Director dues (includes registration for quarterly meetings and PubCon), or (1) Lyceum 50 Alumni Membership

Special Sponsorship Opportunities for Lyceum Alumni & Directors

Lyceum Diamond* (\$5,000)

- Includes one Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership
- Recognition through event signage and print materials at all 2024 conferences, including the four quarterly meetings
- Logo or Director/Alumni name displayed on the Lyceum website for the 2024 calendar year
- 4 complimentary guest registrations to be used during the year at quarterly meetings (optional meeting not included)

Lyceum Circle* (\$2,500)

- Includes one Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership
- Recognition through event signage and print materials at all 2024 conferences, including the four quarterly meetings
- Logo or Director/Alumni name displayed on the Lyceum website for the 2024 calendar year
- 2 complimentary guest registrations to be used during the year at quarterly meetings (optional meeting not included)

** The Lyceum Diamond and Lyceum Circle sponsorship levels are exclusively for Lyceum Directors and Alumni and their organizations who want to lend their added support*

*** The Lyceum 50 Alumni Membership includes registration for 2 quarterly meetings (optional meeting not included)*

Note to sponsors:

- Sponsorships are for the 2024 calendar year
- Sponsorships do not include travel or hotel accommodations
- Sponsors will be given the opportunity to purchase additional tickets to the meeting, and/or dinners, and/or special events beyond their package allocations if needed
- In the event the Lyceum must move from in-person to virtual meetings, comparable benefits will be offered
- Any funds not utilized operational activities at the end of 2024 will be transferred to the Ann Quirk Memorial Fellowship Endowment Fund.

2024 Texas Lyceum Annual Sponsor Commitment Form

This form is available online [here](#). We ***highly encourage*** partners to complete the form online. Once the form has been completed, we will send you an invoice for payment which can be done online or via check. Checks should be made payable to The Texas Lyceum and mailed to 1321 Antoine Drive, Houston, TX 77055 (please include this form). If you would prefer to fill out the below, please send the completed form with your logo to AMC at info@texaslyceum.org.

☐ **Yes**, I would like to take advantage of the annual sponsorship benefits and help underwrite the mission of The Texas Lyceum for the 2024 calendar year.

☐ Gold (\$25,000) ☐ Silver (\$15,000) ☐ Bronze (\$10,000)

☐ Lyceum Diamond (\$5,000) ☐ Lyceum Circle (\$2,500)

☐ **No**, I am not able to participate as an annual sponsor at this time but would like to make a contribution of \$[Click or tap here to enter text.](#)

Partner Information:

Contact First Name: [Click or tap here to enter text.](#)

Last Name: [Click or tap here to enter text.](#) Organization:

[Click or tap here to enter text.](#) Email: [Click or tap here to enter text.](#)

Phone: [Click or tap here to enter text.](#) Address:

[Click or tap here to enter text.](#)

City: [Click or tap here to enter text.](#)

State: [Click or tap here to enter text.](#)

Zip: [Click or tap here to enter text.](#)

Website: [Click or tap here to enter text.](#)

Partner marketing contact: [Click or tap here to enter text.](#) Marketing contact

email: [Click or tap here to enter text.](#) Marketing contact phone: [Click or tap here to enter text.](#)

If you are a Lyceum Director or Alum, your 2024 dues or Lyceum 50 Membership is included in your sponsorship. If applicable, please indicate the Director or Alum to whom this partnership will apply.

[Click or tap here to enter text.](#)

Social media handles for online recognition:

Facebook: [Click or tap here to enter text.](#) Twitter:

[Click or tap here to enter text.](#) LinkedIn: [Click or tap here to enter text.](#)

We sincerely thank you for your support of The Texas Lyceum.