



THE TEXAS LYCEUM

2023

**Texas Lyceum Annual
Sponsorship Opportunities**

Dear Prospective Texas Lyceum Supporters,

The Texas Lyceum is the premier, statewide non-profit, non-partisan Texas leadership organization focused on exploring the interrelationships of the pressing policy issues impacting our state and nation through civil discourse between leading experts, Lyceum Directors, Lyceum alumni, and the general public at conferences.

Our members are a mix of private and public sector leaders including a President of the United States, White House staff members, U.S. Senators & House Members, State and Federal Agency leadership, Ambassadors, Texas Governors, and CEOs or other senior executives for both public and private sector organizations. You will find our roster to be a driving force of advocacy and influence on key policy issues now and into the future.

With a leadership legacy spanning more than 40 years, our Texas Lyceum Directors and Alumni are influential leaders who serve their communities and collaborate on the solutions and innovations that will take the state through this decade.

Our organization is well-positioned to play a pivotal role in leading our great state in this richly diverse environment. True to our mission, we will continue to explore the interrelationships of the pressing policy issues impacting our state and the next generation of leaders. With our unrivaled programs, we strive to provide paths for action and a forum for civil discourse.

We invite you to join us as a 2023 Texas Lyceum Annual Sponsor or Quarterly Meeting Sponsor at one of our following programs:

- **Public Conference (PubCon): A Lyceum Look at Elections | Austin | Jan. 26 – 28**

Chairs: Ge'Juan Cole (Houston), Manpreet Singh (Houston), and Nathaniel Wright (Camden, NJ)

- **The State of Texas Women | McAllen | April 27 – 29**

Chairs: Christian Corrales (Harlingen), Gary DuPuy (Austin), and Veronica Gorczynski (Humble)

- **Preparing Texas for Hypergrowth (optional meeting) | Seattle, WA | June 20 – 24**

Chairs: Kristen Hawkins (Houston) and Bret Piatt (San Antonio)

- **Painting a Picture of the Modern West | Fort Worth | September 21-23**

Chairs: Joel Heydenburk (Fort Worth) and Kevin Robnett (Fort Worth)

- **The Divide: What Life is Like for Military Families in Texas | Wichita Falls | November 9 – 11**

Chairs: Glenwood Hill (Plano) and Ryan Lilley (Austin)

In addition to our programs, we will also release the results from our nationally-acclaimed Texas Lyceum Poll at the Public Conference in Austin as the 88th Texas Legislative Session commences. Additionally, throughout the year, we will release innovative research from our Texas Lyceum Fellows at Texas A&M University, Texas Tech University, and Texas Southern University.

Your support of the Texas Lyceum allows us to continue our statewide mission of identifying the next generation of leaders through the Texas Lyceum Fellowship Program, fostering dialogue on important issues, providing a forum for participating in policy discussions on significant issues, and access to influential leaders throughout Texas.

We hope you will consider supporting us in 2023. For our returning sponsors, we are grateful for your continued interest in, commitment to, and support of The Texas Lyceum.

Please contact us for additional information or to confirm your 2023 sponsorship. Feel free to contact Vice Presidents of Development & Stewardship Jessica Attas (jattas@attasconsulting.com), Clint Morris (clint@alaracreative.com) or me (reda@gotspotinc.com) to discuss your potential support.

Sincere thanks for your consideration,

Reda Hicks
2023 President
The Texas Lyceum

2023 Annual Sponsorship Opportunities & Benefits

Gold (\$25,000)

- Prominent recognition through event signage and print materials at all 2023 conferences, including the optional meeting
- Preferential placement of logo on the Texas Lyceum website for the 2023 calendar year
- Sponsorship recognition on Texas Lyceum social media channels
- Sponsorship recognition in Texas Lyceum press releases
- Sponsorship recognition on select Texas Lyceum webinars
- Opportunity to provide branded items to attendees of 2023 quarterly conferences
- Opportunity to introduce a keynote speaker or panel at the 2023 Public Conference or another quarterly meeting of your choosing
- Invitation to biannual planning meetings with Texas Lyceum leadership to identify key PR opportunities and synergies
- 16 complimentary guest registrations to be used throughout the year at quarterly meetings
- 16 complimentary tickets to VIP speaker receptions at quarterly meetings
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, package includes (1) Annual Director dues (includes registration for quarterly meetings and PubCon), or (1) Lyceum 50 Alumni Membership

Silver (\$15,000)

- Prominent recognition through event signage and print materials at all 2023 conferences, including the optional meeting.
- Prominent placement of logo on the Texas Lyceum website for the 2023 calendar year
- Sponsorship recognition on Texas Lyceum social media channels
- Sponsorship recognition in Texas Lyceum press releases
- Sponsorship recognition on select Texas Lyceum webinars
- Opportunity to provide branded items to attendees of 2023 quarterly conferences
- Opportunity to introduce a keynote speaker or panel at a 2023 quarterly meeting
- Invitation to an annual planning meeting with Texas Lyceum leadership to identify key PR opportunities and synergies
- 8 complimentary guest registrations to be used throughout the year at quarterly meetings
- 8 complimentary tickets to VIP speaker receptions at quarterly meetings
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, package includes (1) Annual Director dues (includes registration for quarterly meetings and PubCon), or (1) Lyceum 50 Alumni Membership

Bronze (\$10,000)

- Recognition through event signage and print materials at all 2023 conferences, including the optional meeting.
- Logo display on the Texas Lyceum website for the 2023 calendar year
- Sponsorship recognition in Texas Lyceum press releases
- Opportunity to provide branded items to attendees of 2023 quarterly conferences
- 6 complimentary guest registrations to be used throughout the year at quarterly meetings
- 6 complimentary tickets to VIP speaker receptions at quarterly meetings
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, package includes (1) Annual Director dues (includes registration for quarterly meetings and PubCon), or (1) Lyceum 50 Alumni Membership

Special Sponsorship Opportunities for Lyceum Alumni & Directors

Lyceum Diamond* (\$5,000)

- Includes one Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership
- Recognition through event signage and print materials at all 2023 conferences, including the four quarterly meetings
- Logo or Director/Alumni name displayed on the Lyceum website for the 2023 calendar year
- 4 complimentary guest registrations to be used during the year at quarterly meetings (optional meeting not included)

Lyceum Circle* (\$2,500)

- Includes one Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership
- Recognition through event signage and print materials at all 2023 conferences, including the four quarterly meetings
- Logo or Director/Alumni name displayed on the Lyceum website for the 2023 calendar year
- 2 complimentary guest registrations to be used during the year at quarterly meetings (optional meeting not included)

** The Lyceum Diamond and Lyceum Circle sponsorship levels are exclusively for Lyceum Directors and Alumni and their organizations who want to lend their added support*

*** The Lyceum 50 Alumni Membership includes registration for 2 quarterly meetings (optional meeting not included)*

Note to sponsors:

- Sponsorships are for the 2023 calendar year
- Sponsorships do not include travel or hotel accommodations
- Sponsors will be given the opportunity to purchase additional tickets to the meeting, and/or dinners, and/or special events beyond their package allocations if needed
- In the event the Lyceum must move from in-person to virtual meetings, comparable benefits will be offered

2023 Texas Lyceum Annual Sponsor Commitment Form

This form is available online [here](#). We **highly encourage** partners complete the form online. Once the form has been completed, we will send you an invoice for payment which can be done online or via check. Checks should be made payable to The Texas Lyceum and mailed to 1321 Antoine Drive, Houston, TX 77055 (please include this form). If you would prefer to fill out the below, please send the completed form with your logo to Yvette Casares Willis at ycasareswillis@gmail.com.

Yes, I would like to take advantage of the annual sponsorship benefits and help underwrite the mission of The Texas Lyceum for the 2023 calendar year.

Gold (\$25,000) Silver (\$15,000) Bronze (\$10,000)

Lyceum Diamond (\$5,000) Lyceum Circle (\$2,500)

No, I am not able to participate as an annual sponsor at this time but would like to make a contribution of \$[Click or tap here to enter text.](#)

Partner Information:

Contact First Name: [Click or tap here to enter text.](#)

Last Name: [Click or tap here to enter text.](#) Organization:

[Click or tap here to enter text.](#) Email: [Click or tap here to enter text.](#)

Phone: [Click or tap here to enter text.](#) Address:

[Click or tap here to enter text.](#)

City: [Click or tap here to enter text.](#)

State: [Click or tap here to enter text.](#)

Zip: [Click or tap here to enter text.](#)

Website: [Click or tap here to enter text.](#)

Partner marketing contact: [Click or tap here to enter text.](#) Marketing contact

email: [Click or tap here to enter text.](#) Marketing contact phone: [Click or tap here to enter text.](#)

If you are a Lyceum Director or Alum, your 2023 dues or Lyceum 50 Membership is included in your sponsorship. If applicable, please indicate the Director or Alum to whom this partnership will apply.

[Click or tap here to enter text.](#)

Social media handles for online recognition:

Facebook: [Click or tap here to enter text.](#) Twitter:

[Click or tap here to enter text.](#) LinkedIn: [Click or tap here to enter text.](#)

We sincerely thank you for your support of The Texas Lyceum.

Clint Morris
Vice President, Development & Stewardship
clint@alarcreative.com
830-377-8102

Jessica Attas
Vice President, Development & Stewardship
jattas@attasconsulting.com
254-315-1760