



THE TEXAS LYCEUM

2026

SPONSORSHIP OPPORTUNITIES

2026 ANNUAL SPONSORSHIP OPPORTUNITIES & BENEFITS

Dear Prospective Texas Lyceum Supporters,

The Texas Lyceum, is the premier statewide, nonpartisan, and nonprofit organization, dedicated to fostering civil discourse among current and future leaders across Texas. We do this by hosting conferences on topics of critical importance, conducting an annual statewide poll to understand sentiment across our state, supporting research by university fellows, and publishing a quarterly online journal. The Lyceum aims to create opportunities for thoughtful dialogue to occur among people with different opinions about the important issues that Texans and our communities face.

For over 45 years, we have cultivated a legacy of leadership. Our Directors and Alumni are community leaders across Texas, shaping the future of the state through their impact in politics, think tanks, and organizations that significantly enrich our communities. The Texas Lyceum is proud to count numerous state and national leaders as alumni. Some have gone on to major public service including President George W. Bush, U.S. Secretary of Education Margaret Spellings, U.S. Secretary of Energy Rick Perry, U.S. Senator Kay Bailey Hutchinson, U.S. Senator Ted Cruz, Governor Greg Abbott, Chancellor John Sharp, Congresswoman Sheila Jackson Lee, Congressman Chris Bell, Speaker Dade Phelan, and a numerous other U.S. Representatives, Texas Supreme Court Justices, and Texas State Representatives.

The Lyceum stands at the forefront of leadership in our dynamic state, uniquely positioned to guide Texas through its richly diverse landscape. Through our programs and initiatives, we delve into the most pressing policy issues, fostering the next generation of leaders. We bring together top experts and create forums that address critical topics, all aimed at driving actionable outcomes through thoughtful and civil discourse.

We invite you to join us as a 2026 Texas Lyceum Annual Sponsor or Quarterly Meeting Sponsor at one of our upcoming programs.

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In addition to our programs, we will release the results from our nationally acclaimed Texas Lyceum Poll at the Public Conference in Houston. We have partnered with Texas A&M University, Texas Tech University, Texas Southern University, and the University of Texas for our Texas Lyceum Fellowship Program. At each meeting throughout the year, our Fellows will release innovative research regarding each conference topic. Your support of the Texas Lyceum allows us to continue our statewide mission of identifying the next generation of leaders through the Texas Lyceum Fellowship Program, fostering dialogue on important issues, providing a forum for participating in policy discussions on significant issues, and offering access to influential leaders throughout Texas.

We hope you will consider supporting us in 2026. For our returning sponsors, we are grateful for your continued interest, commitment, and support of the Texas Lyceum.

Please contact us for additional information or to confirm your 2026 sponsorship. Please contact Vice Presidents of Development and Stewardship, Elizabeth Fazio Hale, Wade Chappell, Jen Wilder (development@texaslyceum.org) or me (etrevino.jr@trecotx.com) to discuss your prospective support.

Sincere thanks for your consideration,

JR Treviño

Elizabeth Fazio Hale

Wade Chappell

Jen Wilder

2026 President
The Texas Lyceum

VP, Development
& Stewardship

VP, Development &
Stewardship

VP, Development
& Stewardship



THE TEXAS LYCEUM

2026 MEETING SCHEDULE

FEB

19-20

QUARTERLY MEETING

BRIDGING BORDERS AND HARVESTING OPPORTUNITIES: FOOD SYSTEMS & ECONOMIC IMPACT

Laredo, Texas

THE TEXAS LYCEUM PUBLIC CONFERENCE 2026

SAVOR THE STATE: WHERE HOSPITALITY SPURS PROSPERITY

San Antonio, Texas

APR

23-24

JUN

3-5

OPTIONAL MEETING

LOOK FOR THE HELPERS: DISASTER RESPONSE AND RECOVERY IN TEXAS

San Juan, Puerto Rico

QUARTERLY MEETING

CLASSROOM TO COMMERCE: FUELING THE TEXAS WORKFORCE PIPELINE

Sherman, Texas

SEP

24-26

NOV

12-14

QUARTERLY MEETING

CONSTRUCTING OUR PATH: HOW WE BUILD TEXAS INFRASTRUCTURE

Galveston, Texas

2026 ANNUAL SPONSORSHIP OPPORTUNITIES & BENEFITS

PLATINUM

\$40,000

- Collaboration with Lyceum Leadership Team for customized conference participation at 2-3 of the conferences
- A dedicated Lyceum Director as a Special Envoy to your organization for each Lyceum Conference. This will include private meet and greets with selected Speakers and/or Lyceum Directors or Alumni and access to curated VIP experiences
- Prominent recognition through event signage and print materials at all 2026 conferences, including the optional meeting
- Preferential placement of logo on the Texas Lyceum website for the 2026 calendar year
- Sponsorship recognition on Texas Lyceum social media channels
- Sponsorship recognition in Texas Lyceum press releases
- Sponsorship recognition on select Texas Lyceum webinars
- Opportunity to provide branded items to attendees of 2026 quarterly conferences
- Opportunity to introduce a keynote speaker or panel at the 2026 Public Conference or another quarterly meeting of your choosing
- Invitation to biannual planning meetings with Texas Lyceum leadership to identify key PR opportunities and synergies
- 20 complimentary guest registrations to be used throughout the year at quarterly meetings (Optional is excluded)
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, package includes (1) Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership

2026 ANNUAL SPONSORSHIP OPPORTUNITIES & BENEFITS

GOLD

\$25,000

- Prominent recognition through event signage and print materials at all 2026 conferences, including the optional meeting
- Preferential placement of logo on the Texas Lyceum website for the 2026 calendar year
- Sponsorship recognition on Texas Lyceum social media channels
- Sponsorship recognition in Texas Lyceum press releases
- Sponsorship recognition on select Texas Lyceum webinars
- Opportunity to provide branded items to attendees of 2026 quarterly conferences
- Opportunity to introduce a keynote speaker or panel at the 2026 Public Conference or another quarterly meeting of your choosing
- Invitation to biannual planning meetings with Texas Lyceum leadership to identify key PR opportunities and synergies
- 16 complimentary guest registrations to be used throughout the year at quarterly meetings (Optional is excluded)
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, package includes (1) Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership

2026 ANNUAL SPONSORSHIP OPPORTUNITIES & BENEFITS

SILVER

\$15,000

- Prominent recognition through event signage and print materials at all 2026 conferences, including the optional meeting.
- Prominent placement of logo on the Texas Lyceum website for the 2026 calendar year
- Sponsorship recognition on Texas Lyceum social media channels
- Sponsorship recognition in Texas Lyceum press releases
- Sponsorship recognition on select Texas Lyceum webinars
- Opportunity to provide branded items to attendees of 2026 quarterly conferences
- Opportunity to introduce a keynote speaker or panel at a 2026 quarterly meeting
- Invitation to an annual planning meeting with Texas Lyceum leadership to identify key PR opportunities and synergies
- 8 complimentary guest registrations to be used throughout the year at quarterly meetings (Optional is excluded)
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, package includes (1) Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership

BRONZE

\$10,000

- Recognition through event signage and print materials at all 2026 conferences, including the optional meeting.
- Logo display on the Texas Lyceum website for the 2026 calendar year
- Sponsorship recognition in Texas Lyceum press releases
- Opportunity to provide branded items to attendees of 2026 quarterly conferences
- 6 complimentary guest registrations to be used throughout the year at quarterly meetings (Optional is excluded)
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, package includes (1) Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership

SPECIAL SPONSORSHIP OPPORTUNITIES FOR LYCEUM ALUMNI & DIRECTORS

LYCEUM DIAMOND*

\$5,000

- Includes one Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership
- Recognition through event signage and print materials at all 2026 conferences, including the four quarterly meetings
- Logo or Director/Alumni name displayed on the Lyceum website for the 2026 calendar year
- 4 complimentary guest registrations to be used during the year at quarterly meetings (optional meeting not included)

LYCEUM CIRCLE*

\$3,000

- Includes one Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership
- Recognition through event signage and print materials at all 2026 conferences, including the four quarterly meetings
- Logo or Director/Alumni name displayed on the Lyceum website for the 2026 calendar year
- 2 complimentary guest registrations to be used during the year at quarterly meetings (optional meeting not included)

**The Lyceum Diamond & Lyceum Circle sponsorship levels are exclusively for Lyceum Directors and Alumni and their organizations who want to lend their added support*

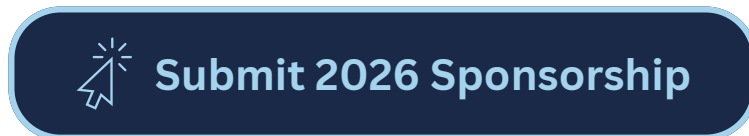
***The Lyceum 50 Alumni Membership includes registration for 2 quarterly meetings (optional meeting not included)*

Note to sponsors:

- Sponsorships are for the 2026 calendar year and do not include travel or hotel accommodations
- Sponsors will be given the opportunity to purchase additional tickets to the meeting, and/or dinners, and/or special events beyond their package allocations if needed.
- In the event the Lyceum must move from in-person to virtual meetings, comparable benefits will be offered
- Any funds not utilized for operational activities at the end of 2026 will be transferred to the Ann Quirk Memorial Fellowship Endowment Fund

2026 ANNUAL SPONSOR COMMITMENT FORM

- We **highly encourage** partners complete the form online:



- Once the form has been completed:
 - You will receive your invoice
 - Payment can be done online or via check payable to *The Texas Lyceum*
 - Mailing address is: *Texas Lyceum , 1321 Antoine Drive, Houston, TX 77055*
 - We will send instructions to use your complimentary guest registrations when applicable
- For any question, please contact info@texaslyceum.org

We sincerely thank you for your support of The Texas Lyceum's mission of developing the next generation of top Texas leaders.