

August 3, 2021

The Texas Lyceum is hosting a Texas leadership conference in Corpus Christi to discuss how Texas is working to sustainably manage its coastal resources while promoting industry in the state. As an organization, we are aware that Texas is a global maritime powerhouse. From the Sabine to the Rio Grande River, every mile of coastline is both a vestige of a great complex of diverse prairie, wetland and bay ecosystems and an important link to the growth of the Texas economy. Texas's coastal counties (including Harris County) accounted for 33.4% of total Texas real gross product in 2014. As business, political and community leaders, we seek to connect our group with scientists, regional experts and political representatives to facilitate a robust conversation where we will strive to answer the question: How does Texas strike a balance between commerce and conservation?

We will hear from speakers about coastal conservation initiatives and the role of the private sector. The conference will commence on Thursday, November 11th and continue on Friday where we will begin our half day of panel discussions at the Ortiz Center located at the Port of Corpus Christi. We will hear from representatives of the Port, Texas 2036, Harte Research Institute and others.

The Texas Lyceum has a unique 40-year history as Texas' leading statewide non-partisan leadership organization focused on connecting diverse community, business and government leaders with experts, opinion leaders and policy makers on important topics facing our state in the country. Our extensive statewide network has grown to almost 1,000 directors and alumni, including former mayors, Texas governors, a U.S. Secretary of Education, U.S. Ambassador, members of Congress, federal judges, a U.S. President, and global business leaders representing a broad spectrum of industries. This is one of several meetings on topics important to Texas' future that we host each year. We hope that you will join us for this in-depth look at the Corpus Christi region and the Texas Coast. Below is an outline of our draft conference schedule.

Sincerely,

Three handwritten signatures in blue ink are displayed horizontally. The first signature is 'J Anderson', the second is 'JK', and the third is 'M Stoglin'.

Jordan Anderson, Jay Kleberg, Margo McClinton Stoglin  
Co - Conference Chairs for the Texas Lyceum

**Texas Lyceum**  
Balancing Commerce & Conservation on the Texas Coast  
November 11-12, 2021  
Corpus Christi, Texas  
Program Schedule

We will visit Corpus Christi to discuss how Texas is working to conserve coastal resources while promoting industry in the State. We will connect our group of business, political and community leaders, with scientists, regional experts and policy makers to facilitate a robust conversation in an attempt to answer the question: How does Texas strike a balance between commerce and conservation?

**Thursday, November 11, 2021**

Time: 7:00 pm - 9:00 pm

Title: **A Living, Working and Growing Coast**

Topic: Discussion efforts by industry and conservation organizations to build a more resilient Texas coastline

Location: TBD

Moderator: Cary Dupuy, Texas Regional Director for the National Parks Conservation Association

Speakers: Introductory comments by Dr. Jennifer Pollock with Harte Research Institute and Brad Lomax, CEO and Founder of Water Street Seafood, to discuss the science behind coastal resilience and the benefits of aquaculture. Moderated discussion with Joni Carswell, CEO and President of Texan by Nature to cover the important work Texan by Nature and other organizations are doing, in both the public and private sector, to ensure a resilient and vibrant Texas coast.

**Friday, November 12, 2021**

Time: 8:15 am - 8:30 am

Title: **Welcome to the Sparkling City by the Sea**

Location: Ortiz Center

Speakers: Mayor of Corpus Christi, Castlen Kennedy and Texas 2036 Representative

Time: 8:30 am - 9:00 am

Title: **A Long and Valuable Coastline**

Topic: From the Sabine River at Texas's border with Louisiana to the Rio Grande at the Mexican border, Texas's coastal counties accounted for 33.4% of total Texas real gross product in 2014. What does that growth look like and what are the positive and negative impacts on the coastal community?

Location: Ortiz Center

Format: Presentation

Speaker: Texas 2036 representative

Time: 9:00 am - 10:00 am

Title: **Oil and Water**

Topic: Expanding the largest energy exporter and third-largest port in the United States while considering the health of the coastal ecosystem

Location: Ortiz Center

Format: Moderated discussion

Moderator: Toby Baker, Executive Director of the Texas Commission on Environmental Quality

Speakers: Sean Strawbridge, CEO of Port of Corpus Christi, Jeff Pollock, Chief Strategy Officer for Port of Corpus Christi, and Todd Staples, President of Texas Oil and Gas Association, speak about strategic growth and environmental considerations.

Time: 10:15 am - 11:00 am

Title: **Economy and the Environment**

Topic: Linking the health of the coastal environment to socio-economic well-being

Location: Ortiz Center

Format: Moderated discussion

Moderator: Drew Nelson, Clean Energy Program Officer · Cynthia and George Mitchell Foundation

Speaker: Dr. David Yoskowitz, Senior Executive Director of the Harte Research Institute for Gulf of Mexico Studies at Texas A&M University-Corpus Christi.

Time: 11:00 am - 12:00 pm

Title: **Salt + Water**

Topic: The Importance of fresh water on the Texas coast

Location: Ortiz Center

Format: Panel discussion

Moderator: Brooke Paup, Chairwoman, Texas Water Development Board

Speakers: Ray Allen, Director of Coastal Bend Bays and Estuaries Program; Sharlene Leurig, Chief Executive Officer Texas Water Trade

Time: 12:00 - 1:00 pm

Title: **Fishing it Forward**

Topic: How the commercial and recreational fishing industry is growing and managing for the future.

Location: Ortiz Center

Format: Panel discussion

Moderator: TBD

Speakers: Chuck Naiser, fishing guide and founder of Flatsworthy; Greg Stunz, director of the Harte Research Institute's Sportfish Center at Texas A&M-Corpus Christi

Time: 2:00 pm to 6:00 pm

5 Optional Excursions

1. Commerce - Tour of the Port of Corpus Christi with Sean Strawbridge, Port of Corpus Christi executive director
2. Recreation - Mustang Island State Park (self-guided)
3. Corpus Christi's river - Nueces River Delta Preserve
4. Tour of Texas State Aquarium

Time: 7:00: pm - 10:00 pm

Title: **Investing in a Resilient Texas Coast**

Topic: Recent storms have ravaged Corpus Christi and other coastal communities with forecasts predicting more frequent and damaging weather events in the future. More Texans populate our coastal cities each year and both the public and private sector continue to pursue large-scale commercial investments that threaten the value and resiliency of our wetlands, estuaries and bays.

Location: [The Texas State Aquarium](#)

Format: Moderated discussion

Moderator: Zach Brady, Founding partner, Brady and Hamilton and Texas Lyceum class of '15

Speaker: Jim Blackburn, Baker Institute Rice Faculty Scholar and Professor in the Practice of Environmental Law

## MEETING SPONSOR BENEFITS

### GOLD SPONSOR – \$10,000

- Invitation for six (6) to attend all Friday conference sessions
- Six (6) reserved seats at the Friday night Fireside Chat & Dinner
- Opportunity to introduce a speaker or make opening remarks for a panel
- Opportunity to include company/organization materials for attendees of the meeting
- Logo placement on the conference program and conference signage
- Logo and link recognition in pre- and post-event promotional and informational emails
- Logo placement on event page of Texas Lyceum website
- Social media recognition as an event sponsor

### SILVER SPONSOR – \$5,000

- Invitation for four (4 ) to attend all Friday conference sessions
- Four (4) reserved seats at the Friday night Fireside Chat & Dinner
- Opportunity to include company/organization materials for attendees of the meeting
- Logo placement on the conference program and conference signage
- Logo and link recognition in pre- and post-event promotional and informational emails
- Logo placement on event page of Texas Lyceum website
- Social media recognition as an event sponsor

### BRONZE SPONSOR – \$2,500

- Invitation for two (2) to attend all Friday conference sessions
- Two (2) reserved seats at the Friday night Fireside Chat & Dinner
- Logo placement on the conference program and conference signage
- Logo and link recognition in pre- and post-event promotional and informational emails
- Logo placement on event page of Texas Lyceum website
- Social media recognition as an event sponsor

Make checks payable to the Texas Lyceum with a note for “2021 Corpus Christi Meeting” and send to:

Association Management Consultants

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