



THE TEXAS LYCEUM

**2022 Texas Lyceum
Annual Sponsorship Opportunities**

Dear Prospective Texas Lyceum Supporters,

The Texas Lyceum is a statewide, nonpartisan, and non-profit organization that has a leadership legacy that spans more than 40 years. Our Texas Lyceum Directors and Alumni are influential leaders who serve their communities and collaborate on the solutions and innovations that will take the state through this decade.

Our organization is well-positioned to play a pivotal role in leading our great state in this richly diverse environment. Through our programs and products, we will continue to explore the interrelationships of the pressing policy issues impacting our state and the next generation of leaders. We strive to provide paths for action through civil discourse. Our unrivaled programs provide the forum for this civil discourse. We invite you to join us as a 2022 Texas Lyceum Annual Sponsor or Quarterly Meeting Sponsor at one of our following programs:

- **The New Border: Commerce, Culture, and Confluence | El Paso | Jan. 27-29**
Chairs: Angelica Rosales (El Paso) and Brandon Seale (San Antonio)
- **Public Conference (PubCon) – Texas in the 2020's: Prospects, Pathways, and Power | Frisco | March 31-April 2**
Chairs: Jennifer Chandler (Dallas), David Kim (Houston), and Crayton Webb (Dallas)
- **Life's Better in a State of Travel (optional meeting) | Orlando, FL | July 13-15**
Chairs: Caroline Craven (Austin), Ge'Juan Cole (Houston), and Jenna Saucedo-Herrera (San Antonio)
- **The Sustainability of Texas Communities West of I-35: Collaborative Opportunities for Agriculture, Business, & Healthcare | Amarillo | September 15-17**
Chairs: Kristina Butts (Lubbock), Josh Winegarner (Canyon), and Nathaniel Wright (Lubbock)
- **Behind the Pine Curtain: The Opportunities and Future of the Heart of East Texas | Longview | November 3-5**
Chairs: Terry Bruner (Houston), Natalie Lynch (Longview), and Xavier Peña (Austin)

In addition to our programs, we will release the results from our nationally acclaimed Texas Lyceum Poll at the public conference in Frisco. We will also release innovative research from our Texas Lyceum Fellows at Texas A&M University, Texas Tech University, and Texas Southern University. Your support of the Texas Lyceum allows us to continue our statewide mission of identifying the next generation of leaders through the Texas Lyceum Fellowship Program, fostering dialogue on important issues, providing a forum for participating in policy discussions on significant issues, and access to influential leaders throughout Texas.

We hope you will consider supporting us in 2022. For our returning sponsors, we are grateful for your continued interest, commitment, and support of The Texas Lyceum.

Please contact us for additional information or to confirm your 2022 sponsorship. Feel free to contact Vice President of Development Yvette Casares Willis (ycasareswillis@gmail.com) or me (sarahjacksonsj@gmail.com) to discuss your prospective support.

Sincere thanks for your consideration,



2022 President
The Texas Lyceum

2022 Annual Sponsorship Opportunities & Benefits

Gold (\$25,000)

- Prominent recognition through event signage and print materials at all 2022 conferences, including the optional meeting
- Preferential placement of logo on the Texas Lyceum website for the 2022 calendar year
- Sponsorship recognition on Texas Lyceum social media channels
- Sponsorship recognition in Texas Lyceum press releases
- Sponsorship recognition on select Texas Lyceum webinars
- Opportunity to provide branded items to attendees of 2022 quarterly conferences
- 16 complimentary guest registrations to be used throughout the year at quarterly meetings (excludes optional meeting)
- 16 complimentary tickets to VIP speaker receptions at quarterly meetings (excludes optional meeting)
- Opportunity to introduce a keynote speaker or panel at one of the 2022 quarterly meetings
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, sponsorship includes (1) Annual Director dues (includes registration for quarterly meetings and PubCon) or (1) Lyceum 50 Alumni Membership*

Silver (\$15,000)

- Prominent recognition through event signage and print materials at all 2022 conferences, including the optional meeting.
- Prominent placement of logo on the Texas Lyceum website for the 2022 calendar year
- Sponsorship recognition on Texas Lyceum social media channels
- Sponsorship recognition in Texas Lyceum press releases
- Sponsorship recognition on select Texas Lyceum webinars
- Opportunity to provide branded items to attendees of 2022 quarterly conferences
- 8 complimentary guest registrations to be used throughout the year at quarterly meetings (excludes optional meeting)
- 8 complimentary tickets to VIP speaker receptions at quarterly meetings (excludes optional meeting)
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, sponsorship includes (1) Annual Director dues (includes registration for quarterly meetings and PubCon) or (1) Lyceum 50 Alumni Membership*

Bronze (\$10,000)

- Recognition through event signage and print materials at all 2022 conferences, including the optional meeting.
- Logo display on the Texas Lyceum website for the 2022 calendar year
- Sponsorship recognition in Texas Lyceum press releases
- Opportunity to provide branded items to attendees of 2022 quarterly conferences
- 6 complimentary guest registrations to be used throughout the year at quarterly meetings (excludes optional meeting)
- 6 complimentary tickets to VIP speaker receptions at quarterly meetings (excludes optional meeting)
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, sponsorship includes (1) Annual Director dues (includes registration for quarterly meetings and PubCon) or (1) Lyceum 50 Alumni Membership*

Special Sponsorship Opportunities for Lyceum Alumni & Directors

Lyceum Diamond** (\$5,000)

- Includes one Annual Director dues (includes registration for quarterly meetings and Public Conference) or (1) Lyceum 50 Alumni Membership*
- Recognition through event signage and print materials at all 2022 conferences, including the 4 quarterly meetings
- Logo or Director/Alumni name displayed on the Lyceum website for the 2022 calendar year
- 4 complimentary guest registrations to be used during the year at quarterly meetings (optional meeting not included)

Lyceum Circle** (\$2,500)

- Includes one Annual Director dues (includes registration for quarterly meetings and Public Conference) or (1) Lyceum 50 Alumni Membership*
- Recognition through event signage and print materials at all 2022 conferences, including the 4 quarterly meetings
- Logo or Director/Alumni name displayed on the Lyceum website for the 2022 calendar year
- 2 complimentary guest registrations to be used during the year at quarterly meetings (optional meeting not included)

* The Lyceum 50 Alumni Membership includes registration for 2 quarterly meetings (optional meeting not included)

** The Lyceum Diamond and Lyceum Circle sponsorship levels are exclusively for Lyceum Directors and Alumni and their organizations who want to lend their added support

Note to sponsors:

- Sponsorships are for the 2022 calendar year (January-December)
- Sponsorships do not include travel or hotel accommodations
- Sponsors will be given the opportunity to purchase additional tickets to the meeting, and/or dinners, and/or special events beyond their benefits allocations if needed
- In the event the Lyceum must move from in-person to virtual meetings, comparable benefits will be offered
- Sponsorships do not include registration to the optional meeting
- Sponsors and Lyceum 50 will receive promo codes for quarterly meeting registration

The commitment form is available online [here](#). Once the form has been completed, we will send you an invoice for payment which can be done online or via check. Checks should be made payable to The Texas Lyceum and mailed to 1321 Antoine Drive, Houston, TX 77055 (please include the invoice).

We sincerely thank you for your support of The Texas Lyceum.

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