

The Texas Lyceum

2027 Public Conference

Sponsorship Packet



Join Texas Lyceum Directors, alumni, policymakers, industry leaders, and experts for a timely conversation about the opportunities, challenges, and trade-offs that will define the future of energy in Texas.



THE TEXAS LYCEUM

ABOUT THE LYCEUM

The Texas Lyceum is the premier non-profit, non-partisan, statewide leadership organization focused on identifying the next generation of top Texas leaders. We have 96 active Directors from around the state, and our alumni go on to serve our communities, state, and nation in significant ways. For more than four decades, the Texas Lyceum has convened Texas' most influential emerging and established leaders to discuss the state's most pressing issues. Throughout our over 45-year history, we have explored topics ranging from education to energy, and criminal justice to banking. Our goal is to inform, engage, and spark debate among Texans about the important issues facing our state.

Lyceum Directors and alumni include:

- Governors
- Members of Congress
- Statewide elected officials
- State legislators
- Fortune 500 executives
- University presidents
- Entrepreneurs
- Community leaders

The Public Conference attracts decision-makers from government, business, infrastructure, energy, technology, finance, law, and public policy sectors, creating a unique opportunity for sponsors to engage directly with leaders shaping Texas' future.

Sponsorship and speaking opportunities are available. Information on sponsorship levels and benefits is on the following pages. Please contact one of our conference co-chairs or the Texas Lyceum Administrator for additional information.

ABOUT THE CONFERENCE

The Texas Lyceum has a distinguished history of convening leaders from across Texas to engage in thoughtful dialogue on the most important issues facing our state. The Texas Lyceum Public Conference 2027, Power Under Pressure: Securing Texas Electricity, will examine one of the most consequential challenges and opportunities confronting Texas today: ensuring reliable, affordable, secure, and resilient electricity for a rapidly growing state.

This conference will bring together leaders from energy, business, government, national security, technology, and critical infrastructure sectors to examine the opportunities and challenges facing the Texas electric system. Texas leads the nation in energy production, economic growth, and population expansion, yet increasing demand, extreme weather, and evolving security threats are testing the reliability of the electric system that powers the state's economy.

As the 90th Texas Legislature convenes in 2027, policymakers will face critical decisions regarding reliability, resilience, market structure, cybersecurity, and long-term energy strategy. The choices made in Austin will influence Texas' ability to sustain economic growth, attract investment, and maintain its position as a national leader in energy production. As the premier statewide leadership organization dedicated to fostering civil discourse and informed policy discussions, the Texas Lyceum is uniquely positioned to convene diverse voices around this critical issue.

Through keynote presentations, panel discussions, and fireside conversations, participants will explore how Texas can balance reliability, affordability, economic competitiveness, security, and innovation while meeting unprecedented demand for electricity. This conference is designed to equip Texas leaders with the knowledge and relationships necessary to navigate one of the most important policy discussions facing the state.

We hope you will join us in supporting this timely and important conversation.

Bret Piatt
2026 President Elect
Class of 2021

Amber Burton Alfred
Conference Co-Chair
Class of 2024

Sarah Matz
Conference Co-Chair
Class of 2025

Shan Zaidi
Conference Co-Chair
Class of 2023

June Deadrick
Honorary Alumni Chair
Class of 2005

John Dickson
Honorary Alumni Chair
Class of 2005

Susan Moore
Honorary Alumni Chair
Class of 2007

Lindsay Munoz
Honorary Alumni Chair
Class of 2019

Patrick Reinhart
Honorary Alumni Chair
Class of 2005

SPONSORSHIP LEVELS

\$50,000 – PRESENTING SPONSOR (1 Available)

- Recognition as the exclusive Presenting Sponsor for the PubCon Conference
- Opportunity to introduce keynote or closing fireside chat
- Collaboration with conference leadership on customized participation
- Opportunity to provide promotional video
- Premium logo placement on all conference materials
- Twelve (12) conference registrations

\$40,000 – DIAMOND SPONSOR (1 Available)

- Recognition by emcees throughout conference
- Opportunity to introduce panel and be recognized as panel sponsor
- Collaboration with conference leadership on customized participation
- Opportunity to provide promotional video
- Premium logo placement on all conference materials
- Twelve (12) conference registrations

\$25,000 – PLATINUM SPONSOR

- Recognition by emcees throughout conference
- Opportunity to be recognized as meal or swag sponsor upon mutual agreement
- Collaboration with conference leadership on customized participation
- Ten (10) conference registrations

\$10,000 – GOLD SPONSOR

- Recognition by emcees throughout conference
- Six (6) conference registrations

\$5,000 – SILVER SPONSOR

- Recognition by emcees throughout conference
- Four (4) conference registrations

\$2,500 – BRONZE SPONSOR

- Recognition by emcees throughout conference
- Two (2) conference registrations

BENEFITS FOR ALL SPONSORS

- Logo placement on The Texas Lyceum website, conference program and signage
- Logo and link recognition in pre- and post-event promotional and informational emails
- Logo placement on the event page of
- Social media recognition as an event sponsor



THE TEXAS LYCEUM

SPONSORSHIP FORM

Yes, I would like to sponsor the 2027 Texas Lyceum Public Conference!

- o **PRESENTING SPONSOR – \$50,000**
- o **DIAMOND SPONSOR – \$40,000**
- o **PLATINUM SPONSOR – \$25,000**
- o **GOLD SPONSOR – \$10,000**
- o **SILVER SPONSOR – \$5,000**
- o **BRONZE SPONSOR – \$2,500**

No, I will not take advantage of the sponsorship benefits, but I would still like to contribute.

Amount Enclosed \$ _____

SUBMIT ONLINE SPONSORSHIP

Please submit this form, along with a high-resolution logo in .jpg or .eps format to info@texaslyceum.org.

*The deadline for recognition in meeting programs and signage is **December 1, 2026**.*

Sponsorships can be paid online by clicking “Donate” at www.texaslyceum.org and completing the payment form or make checks payable and mail to The Texas Lyceum, 1321 Antoine Dr., Houston, TX 77055.

The Texas Lyceum is a 501(c)(3) organization.