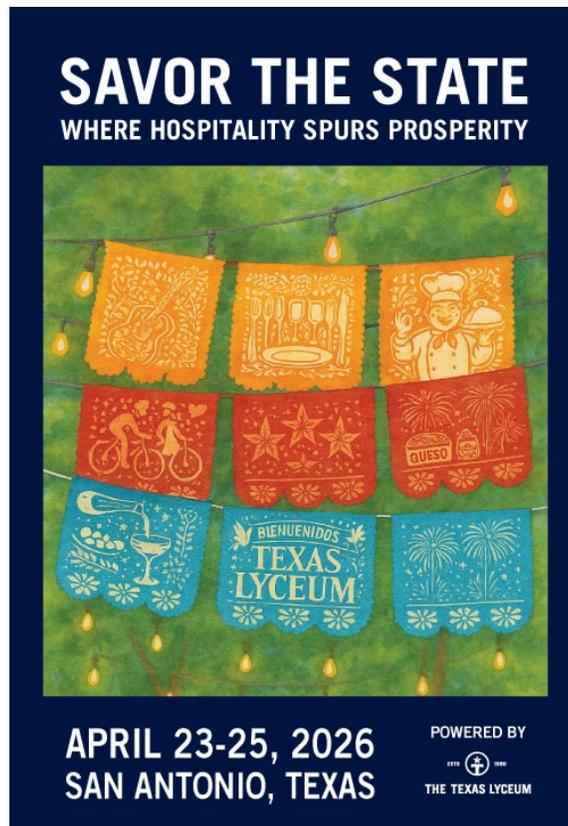




THE TEXAS LYCEUM

PubCon 2026 - Sponsorship Packet

"Savor the State: Where Hospitality Spurs Prosperity" San Antonio, Texas | Apr 23-25th, 2026





THE TEXAS LYCEUM

Savor the State: Where Hospitality Spurs Prosperity **San Antonio, Texas ~ April 23-25, 2026**

The Texas Lyceum is proud to announce its 2026 Public Conference, "**Savor the State: Where Hospitality Spurs Prosperity**" will be held in San Antonio, Texas from April 23-25, 2026. This conference will celebrate Texas hospitality as both a cultural cornerstone and a powerful economic driver. Blending exclusive culinary experiences with high-profile thought leadership, the conference will explore how restaurants, regional cuisine, and culinary innovation are shaping the future of our state. From chefs to pitmasters, and cocktails and tastes from across the state, this meeting will examine how Texas cuisine fuels tourism, drives small business growth, and informs economic development strategy across the state.

The Texas Lyceum is the Lone Star State's premier nonprofit, nonpartisan leadership organization with a deep commitment to the future of Texas. The Lyceum aims to create opportunities for thoughtful people from across the state with different opinions and varied perspectives to come together to discuss important issues that Texas and our communities face. We do this through hosting conferences on topics of critical importance, conducting an annual state-wide poll to understand sentiment across our state, and supporting research of university fellows.

The Texas Lyceum is proud to count numerous state and national leaders as Alumni. Notable Texas Lyceum alumni include President George W. Bush, U.S. Senators Ted Cruz and Kay Bailey Hutchison, Governors Greg Abbott and Rick Perry, Chancellor John Sharp, as well as a number of U.S. Congressmen, Texas Supreme Court Justices and Texas State Representatives.

Sponsorships and speaking opportunities are available. Information on sponsorship levels and benefits is on the following pages. Please contact one of our conference co-chairs or the Texas Lyceum Administrator for additional information.

Thank you for considering joining us in supporting this exciting event!

Cary Dupuy
Meeting co-chair
carydupuy@gmail.com

Michael Limas
Meeting co-chair
michaellimas@yahoo.com

JR Treviño
President, Texas Lyceum Board

TEXAS LYCEUM PUBCON 2026 MEETING SPONSOR BENEFITS

ALL SPONSORS

- Logo placement on the conference program and conference signage
- Logo and link recognition in pre- and post-event promotional and informational emails
- Logo placement on event page of Texas Lyceum website
- Social media recognition as an event sponsor

PRESENTING SPONSOR – \$50,000

- Collaboration with PubCon Leadership Team for customized panel participation OR mini-TED Talk type presentation (5-10 minutes)
- Opportunity to be recognized as experience or panel sponsor for selected panel
- Curated Networking or Social Engagement Opportunity
- Opportunity to introduce Fireside Chat Keynote Speaker or make opening remarks for a panel
- Opportunity to have a :30 second company/organization video on social media, in the event space, leading up to or in wrap up of the event.
- Opportunity to include company/organization materials for attendees of the meeting
- Prominent logo placement on conference program, signage, pre-and post-event promotional emails, and Texas Lyceum event webpage.
- Guest tickets (12) available for all PubCon sessions

PLATINUM SPONSOR – \$25,000

- Collaboration with PubCon Leadership Team for customized panel participation
- Opportunity to be recognized as meal, swag or panel sponsor for selected panel
- Opportunity to introduce speakers or make opening remarks for a panel
- Curated Networking or Social Engagement Opportunity
- Opportunity to include company/organization materials for attendees of the meeting
- Prominent logo placement on conference program, signage, pre-and post-event promotional emails, and Texas Lyceum event webpage.
- Guest tickets (8) available for all PubCon sessions

GOLD SPONSOR – \$15,000

- Opportunity to introduce a speaker or make opening remarks for a panel
- Opportunity to include company/organization materials for attendees of the meeting
- Guest tickets (6) available for all PubCon sessions

SILVER SPONSOR – \$10,000

- Opportunity to include company/organization materials for attendees of the meeting
- Guest tickets (4) available for all PubCon sessions

BRONZE SPONSOR – \$5,000

- Opportunity to include company/organization materials for attendees of the meeting
- Guest tickets (2) available for all PubCon sessions

FRIENDS OF THE TEXAS LYCEUM – \$2,500

- Guest ticket (1) available for all PubCon sessions

ONLINE SPONSORSHIP FORM

Select your sponsorship level, create your invoice and/or process payment through the online sponsorship form

**REGISTER
SPONSORSHIP**

The deadline for recognition in meeting programs and signage is April 3,

Make checks payable to: The Texas Lyceum.
Mailing address: 1321 Antoine Dr, Houston, TX 77055

The Texas Lyceum is a 501(c)(3) organization.