

Informing the Future

Instability and Innovation in Media

Dallas | September 18-20, 2025



THE TEXAS LYCEUM

CELEBRATING 45 YEARS
texaslyceum.org

CAMPAIGN
FOR CIVILITY.

PRESIDENT'S MESSAGE

INFORMING THE FUTURE: INSTABILITY AND INNOVATION IN MEDIA

Welcome to Dallas and our 2025 third quarter meeting – ***Informing the Future: Instability and Innovation in Media.***

Not only am I honored and excited to welcome you to my home city, but as a former journalist and now public relations professional, this conference topic is near and dear to my heart.

I believe strongly that the news media is the unofficial “fourth check” in our nation’s “check and balance” system of government. An informed and educated electorate is the foundation of a strong democracy. But journalism and the news media today is not the same as it was a generation ago – or even ten years ago.

How are we getting our news today? Can we rely on traditional or modern news outlets to give us the information we need to be informed and to make decisions? Are we being informed with balanced and accurate information or manipulated? What does the future of journalism look like in Texas and our democracy in the years ahead? Our conference will explore these questions.

My hope is we can engage in meaningful dialogue over the course of this meeting to better understand the varying perspectives on the perils and promise of the news media in the 21st century.

As we continue to celebrate the Lyceum’s 45th anniversary in 2025, the **Campaign for Civility** continues – calling on elected officials and all citizens to adopt the Lyceum’s core values and principles at the cornerstone of our democracy:

- **To engage in civil discourse on critical public policy issues**
- **To seek to understand before being understood**
- **To exercise the ability to disagree without being disagreeable**

We hope you will practice these values during our conference and in your daily lives.

As this anniversary has also been dubbed **the Year of the Alumni**, we honor the hundreds of accomplished alumni who have shaped the Lyceum since 1982, with special thanks to our meeting **Honorary Alumni Chairs Catherine Cuellar ('15), Holly Kuzmich ('16), Corrie MacLaggan ('22) and Jenifer Sarver ('14).**

Today’s meeting would not be possible without our generous sponsors and our amazing co-chairs, **Directors Clint Morris ('22), Jesse Ozuna ('24) and Elizabeth Souder ('20),** along with our association managers **Logan Beszterda and Marine Bibes.** Thank you!

All my best,



Crayton Webb '18
2025 President



MEETING CHAIRS' MESSAGE

INFORMING THE FUTURE: INSTABILITY AND INNOVATION IN MEDIA

Welcome to Dallas

When we began dreaming about this conference more than a year ago, the media industry was experiencing an extinction event. The newsrooms Texans have long trusted to provide reliable information and hold elected leaders accountable were shrinking. Start-up news outlets remained small. But during the months of planning the conference, we witnessed fundamental shifts in the Texas news industry that inspired hope.

Given the dynamism of Texas media, we focused the conference on two simple questions. **Where are Texans getting their information these days? And is that information good enough for people to fully participate in civic life?** Because that's what we ask of journalists, to help us make decisions for our families, our communities and Texas.

The task is enormous and critically important. We need capable, courageous, empathetic journalists to do this work. And we need a healthy, independent, innovative industry to support them. At a time of restricted newsroom resources, the challenges are many. At the conference, we will learn about the media landscape in Texas and talk about some key challenges newsrooms face on our excursions. A guided exercise in civil discourse will help us dig into the substance of what we've learned. An evening with some of the best journalists in Texas will help us think about possible solutions for our own communities.

On behalf of the Directors and Alumni of the Texas Lyceum, we welcome you to share in our 45-year tradition of big ideas, bold solutions and civil discourse.



CLINT
MORRIS '22

MEETING CHAIR



JESSE
OZUNA '24

MEETING CHAIR



ELIZABETH
SOUDEUR '20

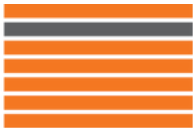
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UPCOMING 2025-2026 CONFERENCES

PERCEPTIONS, REALITY, & THE FUTURE OF TEXAS LAW ENFORCEMENT

Victoria | November 13-15

BRIDGING BORDERS AND HARVESTING OPPORTUNITIES: FOOD SYSTEMS & ECONOMIC IMPACT

Laredo | February 19-21

THANK YOU TO THE CONFERENCE PLANNING COMMITTEE

MEETING CHAIRS:

CLINT MORRIS '22, JESSE OZUNA '24,
ELIZABETH SOUDER '20

HONORARY ALUMNI CHAIRS:

CATHERINE CUELLAR '15, HOLLY KUZMICH '16,
COREY MACLAGGAN '22, JENIFER SARVER '14

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**THURSDAY
SEPTEMBER 18, 2025**

Sixth Floor Museum

5:30 PM — **Welcome Remarks**

Speaker: The Hon. Laura Miller, Former Mayor of Dallas (2002-2007)

5:55 PM — **Level Set**

Moderator: Scott Bennett, Mobility Venture, *Lyceum Class of 1980*

Speakers:

- Tony Canales, NBCUniversal
- Margot Habiby, George W. Bush Institute
- John Hryhorchuk, Texas 2036, *Lyceum Class of 2024*

6:40 PM — **Fireside Chat**

Moderator: Krys Boyd, KERA, *Lyceum Class of 2009*

Speaker: Jim Acosta, Former CNN Anchor

8:00 PM — **Class Dinners or on your own**

The Adolphus

9:30 PM — **Hospitality Suite**

**FRIDAY
SEPTEMBER 19, 2025**

The Adolphus

8:00 AM — **Breakfast**

8:50 AM — **The Texas Lyceum Poll: New Results**

Speaker: Frank Ward, Poplar Group, *Lyceum Class of 2022*

9:00 AM — **Fellow Session**

Moderator: Laolu Davis-Yemitan, Five Woods Realty, *Lyceum Class of 2022*

Speaker: Kendall Hollingsworth, BakerRipley Community School

9:30 AM — **Departure for excursions**

Registration requested - Check your nametag

WFAA at The Adolphus and Studio

10:00 - **State of Local News/Political Coverage**

Moderator: Matthew Watkins, Texas Tribune; *Lyceum Class of 2025*

Speakers:

- Gromer Jeffers, Dallas Morning News
- Bud Kennedy, Forth Worth Star-Telegram
- Sherry Sylvester, Texas Public Policy Foundation

Media Center at the Cotton Bowl/Fair Park

10:00 - **State of Expertise in Newsrooms**

Moderator: Linda Pavlik, Pavlik and Associates

Speakers:

- Brooks Igo, Texas Law Book
- Brad Sham, Dallas Cowboys Radio Network
- Jim Schutze, Former Dallas Observer

KERA

10:00 - **State of Watchdog Journalism**

Moderator: Corrie MacLaggan, KUT News and the Texas Newsroom, *Lyceum Class of 2022*

Speakers:

- Chris Cobler, Fort Worth Report
- Lauren McGaughy, KUT News and the Texas Newsroom
- Ed Timms, KERA

Dallas Federal Reserve Bank

12:45 PM — **Lunch**

1:15 PM — **Welcome from Federal Reserve Bank of Dallas**

Speakers:

- Deborah Kilroe, Federal Reserve Bank of Dallas
- Donald Bowers, Federal Reserve Bank of Dallas

1:25 PM — **Civil Discourse Exercise**

Speaker: Jenifer Sarver, Sarver Strategies, *Lyceum Class of 2014*

2:25 PM — **Break and Shuttle to the Adolphus**

3:40 PM — **Shuttle to Bush Institute for optional visit - Upon registration**

4:30 PM — **Shuttle to Bush Institute for Programming**

Bush Institute

4:00 PM — **Visit of George W. Bush Presidential Center - Upon registration**

5:00 PM — **Welcome from Bush Institute**

5:10 PM — **Challenge to Think Differently About Journalism**

Moderator : Sewell Chan, USC Annenberg Center on Communication Leadership and Policy ; *Lyceum Class of 2023*

Speaker: Monty Bennett, Ashford Inc, The Dallas Express

5:30 PM — **Newsgathering from 9/11 to COVID**

Moderator : Corrie MacLaggan, KUT News and the Texas Newsroom, *Lyceum Class of 2022*

Speakers:

- Sharon Grigsby, The Lab Report Dallas
- Cassandra Jaramillo, ProPublica
- Jabari Young, Forbes

6:30 PM — **Dinner**

7:15 PM — **Connecting Information to the Public**

Moderator: Sewell Chan, USC Annenberg Center on Communication Leadership and Policy ; *Lyceum Class of 2023*

Speakers:

- Leona Allen, Dallas Morning News
- John Garrett, Community Impact
- Nico Leone, KERA

8:30 — **Fireside Chat**

Moderator : Holly Kuzmich, Draper Richards Kaplan Foundation, *Lyceum Class of 2016*

Speakers:

- Nestor Ramos, New York Times
- Emily Ramshaw, 19th, *Lyceum Class of 2017*

9:30 PM — **Shuttle to Hospitality Suite**

9:45 PM — **Hospitality Suite**

SATURDAY SEPTEMBER 20, 2025

Directors & Alumni only

The Adolphus

8:00 AM — **Breakfast**

9:00 AM — **Board Meeting**



**JIM
ACOSTA**

JOURNALIST

FORMER CNN ANCHOR

Jim Acosta is a seasoned journalist best known for his role as a former CNN anchor and the network's chief White House correspondent during the Trump administration.

Acosta has significantly contributed to the field of journalism with his coverage of prominent events, including the Obama administration, Mitt Romney's 2012 presidential campaign, and President Obama's historic trip to Cuba in 2016.



**JESSICA
ATTAS**

CEO

PROSPER WACO
LYCEUM CLASS OF 2021

Jessica Attas is the CEO of Prosper Waco, a collective impact organization driving systems-level change. A seasoned executive with nearly two decades of experience spanning organizational leadership, community and economic development, public policy and government affairs, and fundraising, Jessica brings strategic vision and hands-on operational and administrative expertise to build effective public-private partnerships and develop and manage impactful projects, from conception to execution.

Before joining Prosper Waco, Jessica held leadership positions at the Greater Waco Chamber and the Texas Association of Business, where she advocated for pro-growth policies at state and federal levels – including specifically for the aerospace sector, which sparked in her passion for this subject matter. Passionate about education, she has taught at the Honors College of Baylor University and Tecnológico de Monterrey in Cuernavaca, Mexico, where she lived for over a decade. Jessica holds a master's degree in applied sociology from Baylor, leveraging her academic background to implement data-driven solutions.

Actively engaged in her community on boards and philanthropic endeavors, she also is a regular contributor to the Waco Tribune Herald, helping to promote community understanding of complex issues. Attas has two teenage sons, and enjoys living, working, and playing in the great state of Texas, and loves calling Waco home.



**MONTY
BENNETT**

CEO AND CHAIRMAN

ASHFORD INC.

Monty Bennett is a prominent businessman in the hospitality and real estate industry, serving as the Chairman and CEO of Ashford Inc. With over three decades of experience, he has built a substantial enterprise that also includes two NYSE-listed real estate investment trusts (REITs) that own over 100 hotels.

He is also the founder and publisher of the Dallas Express, an online publication with over 500,000 subscribers. He holds an MBA and a degree in Hotel Administration from Cornell University and is a known philanthropist in the Dallas-Fort Worth community.



KRYS BOYD

HOST/MANAGING EDITOR

KERA
LYCEUM CLASS OF 2009

Krys Boyd is host and managing editor of Think from KERA in Dallas – a position she's held since 2006. To date, the national program can be heard on more than 200 stations across the country.

A graduate of Texas Christian University's Bob Schieffer College of Communication, Krys began her career as a journalist along the U.S./Mexico border and returned to North Texas in 1999 to serve as News Director for Broadcast.com, and later Senior Producer of Broadcast News at Yahoo. Krys joined KERA in 2001, hosting the nightly radio talk show Conversations.

Later, she wrote and produced documentary and educational television programs, including the critically-acclaimed, nationally broadcast JFK: Breaking the News in 2003, and served as producer and co-host of the Emmy Award-winning public affairs program On The Record. She also hosted a weekly television version of Think from 2007-2011.

Think has been honored with numerous local, state and national awards. Krys and her husband, Matt, live in Dallas and have four children.



TONY CANALES

PRESIDENT & GENERAL
MANAGER

NBC UNIVERSAL

Canales joined KXAS and KXTX after leading Telemundo stations in Houston and New Mexico, transforming Telemundo Houston into a multiplatform leader.

With over 25 years of experience in Texas television, he previously managed Azteca America's KYAZ and held various roles at Univision. Active in the community,

Canales has developed numerous partnerships and served on several boards. He has received multiple awards, including 'General Manager of the Year' in 2022 and is a nine-time Lone Star Emmy® Award recipient.

A San Antonio native with a business management degree from Texas A&M, he lives in the Dallas-Fort Worth area with his family.



SEWELL CHAN

SENIOR FELLOW

USC ANNENBERG CENTER ON
COMMUNICATION LEADERSHIP
AND POLICY
LYCEUM CLASS OF 2023

Sewell Chan is a senior fellow at the USC Annenberg Center on Communication Leadership and Policy. He was previously editor in chief at The Texas Tribune from 2021 to 2024.

Previously he was a deputy managing editor and then the editorial page editor at the Los Angeles Times, where he oversaw coverage that was awarded a Pulitzer Prize for editorial writing in 2021.

Chan worked at the New York Times from 2004 to 2018, as a metro reporter, Washington correspondent, deputy Op-Ed editor and international news editor. He began his career as a local reporter at the Washington Post in 2000.



**CHRIS
COBLER**

FOUNDING PUBLISHER
AND CEO

FORT WORTH REPORT

Chris Cobler is the founding publisher and CEO of the Fort Worth Report, a nonprofit and nonpartisan news organization that launched in April 2021.

A longtime news leader, he started his career as a reporter in his hometown at the Topeka (Kan.) Capital-Journal and then worked at newspapers in Colorado, South Dakota and Texas, where he was editor and publisher of the Victoria Advocate.

As editor, he led two newspapers to recognition as the best in the country for their size and to national honors for diversity. He also received the first Donald J. Reynolds Nieman Fellowship for community journalism at Harvard University; the Texas Daily Newspaper Association Editorial Achievement Award for courage and commitment to open government; and the Texas Press Association Frank W. Mayborn Award for Community Leadership.

He is a current board member and past president of the Freedom of Information Foundation of Texas.



**JOHN
GARRETT**

FOUNDER & CEO

COMMUNITY IMPACT

After spending the beginning of his career in the newspaper business at the Houston Chronicle and the Austin Business Journal, John Garrett and his wife Jennnifer launched the first edition of Community Impact Newspaper in 2005 from the game room of their home to residents of Round Rock and Pflugerville, Texas.

Today known simply as Community Impact, the company is the largest local news organization in Texas - delivering 2.5 million print editions each month and 220,000 email newsletters each day.



**SHARON
GRIGSBY**

CO-FOUNDER AND SENIOR
WRITER

THE LAB REPORT DALLAS

A former columnist, editorial writer, and editor at the Dallas Morning News, Sharon Grigsby is co-founder and senior writer at The Lab Report Dallas, a new publication that debuted in July.

The Lab Report's data-driven storytelling investigates what's working in Dallas, what's not, and why. It is funded by the nonprofit Child Poverty Action Lab, but operates with editorial independence. Sharon's reporting has taken her inside Parkland Hospital ICUs during the COVID pandemic, alongside Dallas police on narcotics raids, and into Trinity River floodwaters in search of homeless encampments.

She was the editor of the Dallas Morning News' 2010 Pulitzer Prize-winning "Bridging Dallas' North-South Gap" project. In 2018, Sharon was a Pulitzer finalist for her editorials related to the sexual assault scandal at her alma mater, Baylor University.



MARGOT HABIBY

DEPUTY DIRECTOR OF
COMMUNICATIONS

BUSH INSTITUTE/SMU

Margot Habiby is deputy director of communications at the George W. Bush Institute and an adjunct professor of journalism at SMU, where she teaches business journalism. She previously worked for Bloomberg News as a reporter, editor, and team leader, mostly covering energy markets and companies, and has freelanced for analysts, PR firms and news outlets.

Early in her career, she covered OPEC as chief Middle East correspondent for Dow Jones Newswires from Dubai. She has a master's in journalism from Columbia University and an executive MBA and bachelor's degrees in journalism and political science from the University of Oklahoma.



KENDALL HOLLINGSWORTH

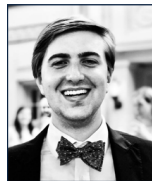
GRANT COORDINATOR

BAKERRIPLEY, COMMUNITY
SCHOOLS

Kendall Hollingsworth is a native Houstonian and graduate of the University of Houston, where she studied Political Science with minors in Business Administration and Quantitative Social Sciences.

She has held several roles in government affairs departments in Washington, D.C. with the Congressional Black Caucus Foundation, Cargill, SOLV Energy, and the Boys & Girls Clubs of America. Currently, she serves as a Grant Coordinator at BakerRipley while pursuing her Executive Master's in Public Administration at Texas Southern University.

Passionate about nonprofit leadership and public policy, Kendall plans to pursue a J.D. to further her impact in advocacy and community development.



BROOKS IGO

PUBLISHER

TEXAS LAW BOOK

Brooks Igo is the publisher of The Texas Lawbook, an online newspaper covering the Texas legal market. The Lawbook is a proud partner of The Dallas Morning News.

Brooks loves working with a team of experienced former newspaper reporters. He studied business and journalism at Southern Methodist University, where he got introduced to Lawbook founder Mark Curriden and, most importantly, met his wife, Ashley. Brooks and Ashley live in Oak Cliff with their daughter and son, five dogs, and pig.



**GROMER
JEFFERS**

POLITICAL WRITER

DALLAS MORNING NEWS

Gromer Jeffers is the political writer for The Dallas Morning News. A graduate of Howard University and native of Chicago, he came to The News as its City Hall reporter.

As The News' political reporter, Gromer has covered national and local politics, including the presidential campaigns of George W. Bush, Barack Obama, Donald Trump and Joe Biden. He has also written extensively about Texas government and politics, including the administrations of Rick Perry and Greg Abbott.

Before joining The News, he was a political reporter at The Kansas City Star and The Chicago Defender. He is co-host of Lone Star Politics, which airs Sundays at 8:30 a.m. on KXAS (NBC-5).



**BUD
KENNEDY**

COLUMNIST

FORT WORTH STAR-
TELEGRAM

Bud Kennedy is in his 54th year in Texas newspapers. He's a Fort Worth guy who started out covering high school football at 16, then went to TCU and UT and wrote sports at the Fort Worth Press, Austin American-Statesman, Dallas Times Herald and The Dallas Morning News. Back at the Star-Telegram, he covers his passions — news, politics and food — and wrote from two Super Bowls, seven political conventions and an inauguration.

In 1988, he was among the first on the scene at the Delta 1141 crash and interviewed passengers as they ran from the burning plane. His first newspaper appearance was before birth — he was sold for \$600 in a classified ad. If you don't like what we writes about politics, read him on barbecue.



**HOLLY
KUZMICH**

MANAGING DIRECTOR

DRAPER RICHARDS KAPLAN
FOUNDATION
LYCEUM CLASS OF 2016

Holly serves as a Managing Director of the Draper Richards Kaplan Foundation, a global venture philanthropy firm supporting early-stage, high-impact social enterprises.

She previously served as Executive Director of the George W. Bush Institute, where she led the team in developing and implementing major policy and programmatic initiatives on key domestic and global issues.

Earlier in her career, she had policy roles at the White House, served as the Senate-confirmed Assistant Secretary for Legislation and Congressional Affairs at the U.S. Department of Education, and was a legislative staffer on Capitol Hill.



NICO LEONE

PRESIDENT & CEO

KERA

Nico Leone is the President and CEO of KERA — a nonprofit public media organization in North Texas reaching more than 4.5 million people each month.

Under his tenure, KERA has launched several journalism partnerships — including with the Fort Worth Report and Dallas Morning News — to expand accessible and essential reporting to the people of North Texas. Nico also oversaw two successful mergers of organizations into KERA's services — the classical music station WRR 101.1, and the Denton Record-Chronicle. And, as CEO,

Nico leads The Texas Newsroom, a first-of-its-kind journalism collaboration between NPR and the four largest public media newsrooms in Texas.



CORRIE MACLAGGAN

EXECUTIVE EDITOR

KUT NEWS & TEXAS NEWS
ROOM

LYCEUM CLASS OF 2022

Corrie MacLaggan (Lyceum Class of 2022) is executive editor of KUT News and The Texas Newsroom, the collaboration among NPR and the public radio stations in the state.

For the past four years, she has been statewide managing editor of The Texas Newsroom, which includes KUT in Austin, KERA in North Texas, Houston Public Media and Texas Public Radio in San Antonio.

Previously, she was managing editor of The Texas Tribune and served as a national correspondent for Reuters. In addition, she worked as a reporter in El Paso and Mexico City.



LAUREN MCGAUGHY

INVESTIGATIVE REPORTER
AND EDITOR

TEXAS NEWS ROOM | KUT
NEWS

Lauren McGaughy is the investigative reporter and editor for The Texas Newsroom, a statewide collaboration of NPR member stations. She is based at KUT News in Austin.

Her focus areas include criminal justice, LGBTQ rights and government ethics with an eye toward accountability, storytelling and the use of public records. This year, she is partnering with ProPublica to cover how Elon Musk is affecting Texas.

Lauren spent 15 years at newspapers before joining public radio where she covered state politics and policy in Louisiana and Texas. She loved cats, comic books and cemeteries. Ask her about her wig collection!



**LINDA
PAVLIK**

FOUNDER AND PRESIDENT

PAVLIK AND ASSOCIATES

Linda Pavlik is a communications and public policy expert with over 40 years of experience. She founded Pavlik and Associates in 1983, a Fort Worth-based firm specializing in public engagement, policy development, and collaboration between public and private sectors. Her clients have included cities across Texas, state and federal agencies, major transportation entities, nonprofits, and global corporations.

A seasoned communicator, Linda frequently leads research teams and edits major projects impacting sectors like transportation, healthcare, housing, and sustainability.

Before launching her firm, she was an award-winning journalist for the Fort Worth Star-Telegram, Fort Worth Press, and Dallas Times Herald, earning Pulitzer Prize nominations and multiple honors for investigative reporting. She also published a community newspaper and remains a strong advocate for open government, representing the League of Women Voters of Texas and working with the Freedom of Information Foundation of Texas.



**NESTOR
RAMOS**

NATIONAL EDITOR

NEW YORK TIMES

Nestor Ramos is the new National Editor at The New York Times, and is overseeing The Times's expansion plans in Texas.

He previously led the Metro desk, where his team delivered standout coverage of Trump's criminal trial in Manhattan, the indictment of New York City's mayor and the effects of an influx of migrants. Known for producing compelling stories with global appeal, Nestor is a Pulitzer finalist and former editor and columnist at The Boston Globe. He has worked in newsrooms around the country.



**EMILY
RAMSHAW**

TITLE

19TH
LYCEUM CLASS OF 2017

Emily Ramshaw is the president and CEO of The 19th*, the nation's first independent nonprofit newsroom at the intersection of gender, politics and policy. The 19th* aims to elevate the voices of women left at the margins of American media with free-to-consume and free-to-republish daily journalism, newsletters and live events.

Prior to The 19th, Ramshaw was editor-in-chief of The Texas Tribune, an award-winning local news startup and the largest statehouse news operation in the nation. She is the outgoing board chair of the Pulitzer Prize, where she served for nine years. In 2020, Ramshaw was named to Fortune's "40 Under 40" list.

Ramshaw started her career at The Dallas Morning News, where she broke national stories about abuse inside Texas' youth lock-ups, reported from inside a West Texas polygamist compound and uncovered "fight clubs" at state institutions for people with disabilities.

A native of Washington, D.C., Ramshaw graduated from Northwestern University in 2003 with dual degrees in journalism and American history. She lives in Austin with her filmmaker husband, their 9-year-old daughter and a puppy named Waffles.



JENIFER SARVER

PRINCIPAL

SARVER STRATEGIES
LYCEUM CLASS OF 2014

Jenifer Sarver is a communications strategist, speaker, and educator with more than 25 years of experience helping leaders find - and effectively use - their voice. As principal of Sarver Strategies, she works at the intersection of business, policy, and purpose, guiding clients through media training, crisis communication, and compelling message development.

She's trained CEOs, candidates, and changemakers on stages big and small, from campaign trails to corporate boardrooms. A passionate advocate for civil discourse, Jenifer also teaches at UT Austin's Moody College of Communication, where she works to inspire the next generation through courses on managing change, social media, and advocacy.

Her dynamic workshops and keynotes equip professionals with the tools to lead with clarity and confidence. Whether she's coaching a nonprofit founder or delivering a keynote on the power of narrative, Jenifer brings unmatched energy, insight, and authenticity.



JIM WILBUR SCHUTZE

WRITER AND JOURNALIST

FORMER DALLAS OBSERVER

Jim Schutze is a writer and journalist in Dallas. He is a recipient of the National Association of Black Journalists' award for commentary, the Association of Alternative Newsweeklies' national award for best commentary twice and Lincoln University's national Unity Award for writing on civil rights and racial issues three times.

In 2011 Schutze was admitted to the Texas Institute of Letters in recognition of his career as a journalist and author. His published works include *The Accommodation: the politics of race in an American City* and *Pontiac*, a novel.



BRAD SHAM

PLAY BY PLAY
BROADCASTER

DALLAS COWBOYS RADIO
NETWORK

Brad Sham, "the voice of the Dallas Cowboys," is in his 47th season broadcasting Cowboys' games in 2025, marking a 55-year career that includes 29 Cotton Bowl Classics and various NCAA and NFL broadcasts, including the 1998 Nagano Winter Olympics. He appeared as a reporter in Oliver Stone's film "W" and authored the book "STADIUM STORIES: the DALLAS COWBOYS."

A 1970 University of Missouri journalism graduate, Brad has won 8 Katie Awards and been named Texas Sportscaster of the Year 12 times, the most in Texas history.

He was inducted into the Texas Sports Hall of Fame in 2020 and the Texas Radio Hall of Fame in 2002, and serves on the Cotton Bowl board and the Texas Sports Hall of Fame Board of Trustees.



**SHERRY
SYLVESTER**

DISTINGUISHED SENIOR
FELLOW

TEXAS PUBLIC POLICY
FOUNDATION

Sherry Sylvester joined the Texas Public Policy Foundation in 2021 as a Distinguished Senior Fellow after a decade as a senior advisor to Lt. Gov. Dan Patrick. An award-winning journalist, she has covered politics for the San Antonio Express-News and was the Chief Political Writer for The Trentonian.

Sherry writes on public policy and politics through two newsletters and hosts the Sherry Sylvester Show podcast. She holds a Master's in Political Management from George Washington University and a Bachelor's from Oklahoma State. Additionally, she was appointed to the Texas 1836 Project Advisory Committee and serves on the Board of the Alamo Trust, living in San Antonio.



**MATTHEW
WATKINS**

EDITOR-IN-CHIEF

TEXAS TRIBUNE
LYCEUM CLASS OF 2025

Matthew is editor-in-chief of The Texas Tribune, a nonprofit, nonpartisan news site focused on state politics and policy.

He joined the Tribune in 2015 and assumed the top editorial role in 2024. A graduate of Texas A&M University, he previously worked at The Dallas Morning News and the Bryan-College Station Eagle. He lives in Austin with his wife, Susan, and two children.



**JABARI
YOUNG**

SENIOR WRITER & EDITOR

FORBES

Jabari Young is a senior writer and editor at Forbes covering business and editorial lead of ForbesBLK. Previously, he covered sports business at CNBC, ranging from professional league media deals, sponsorships, labor agreements, and athlete portfolios.

Before joining Forbes, Jabari worked at The Athletic, San Antonio Express-News, and Comcast SportsNet. A North Philadelphia native, Jabari graduated from Temple University in 2008, where he majored in journalism and communications.

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