



**THE TEXAS LYCEUM**

**CELEBRATING 45 YEARS**  
[texaslyceum.org](http://texaslyceum.org)

# 2025

## About the Conference



# BEYOND BORDERS

## Immigration & the Texas Economy

### **¡Vamos a México!**

Join us for the exciting and highly anticipated 2025 Texas Lyceum international summer adventure, set against the vibrant backdrop of Mexico City! Don't miss this opportunity to be part of a transformative conference:

### **"Beyond Borders: Immigration and the Texas Economy."**

Mexico is Texas's largest trading partner and a vital contributor to the state's economy. Texas-Mexico trade accounts for 10.4% of Texas's GDP — about \$281 billion — representing a greater share of GDP than in any other US state. Trade between Mexico and Texas has created over 8 million jobs, many of which are concentrated in Texas.

For the past 15 years, the Texas Lyceum Poll has consistently shown that Texans are most concerned with three key issues. Among those three include immigration/border concerns and the economy. In recognition of their significance and the importance of engaging in civil discourse as we discuss some historically contentious topics, we've dedicated this year's summer conference to exploring these interconnected topics.

"Beyond Borders" will delve into the complexities of immigration and border issues for both Texas and Mexico, while also examining their deep ties to economic growth. Through this dialogue, we aim to uncover pathways to mutual understanding and actionable strategies that address the diverse needs and aspirations of all stakeholders.

Set in the dynamic metropolis of Mexico City, this conference invites you to explore the intricate relationship between immigration and economic growth in Texas—a topic that transcends borders and resonates with communities on both sides. As a pivotal platform for thought leaders, policymakers, and industry experts, this gathering will facilitate meaningful discussions, innovative solutions, and collaborations that shape the future.

Mexico City, with its rich history, vibrant culture, stunning architecture, and world-class cuisine, provides the perfect setting for this landmark event. The relationship between Texas and Mexico has never been more vital. Join us in Mexico City, where every corner tells a story, every meal celebrates camaraderie, and every conversation offers a chance to forge lasting connections and insights.



## THE TEXAS LYCEUM

The Texas Lyceum is the premier non-profit, non-partisan, statewide leadership organization focused on identifying the next generation of top Texas leaders. We have 96 active Directors from around the state, and our alumni go on to serve our communities, state, and nation in significant ways. Texas Lyceum alumni have served as President of the United States, White House Staff, U.S. Senators & House Members, Ambassadors, the Governor's Mansion, the Texas Legislature, and leading corporations. Throughout our 42-year history, we have explored topics ranging from education to energy, and criminal justice to banking. Our goal is to inform, engage, and spark debate among Texans about the important issues facing our state.

Sponsorship and speaking opportunities are available. Information on sponsorship levels and benefits is on the following pages. Please contact one of our conference co-chairs or the Texas Lyceum Administrator for additional information.

**CRAYTON WEBB**  
2025 President

**LIZZY DE LA GARZA PUTEGNAT**  
Conference Co-chair

**MONICA PEREZ**  
Conference Co-chair

**MARIO PORRAS**  
Conference Co-chair

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### Honorary Alumni Co-chairs

LeRoy Cavazos '18

Roberto Coronado '19

Estrella Escobar '07

The Hon. Marc Veasey '08



## THE TEXAS LYCEUM

### SPONSORSHIP LEVELS

#### ALL SPONSORS

- Logo placement on the Conference program and Conference signage
- Logo and link recognition in pre- and post-event promotional and informational emails
- Logo placement on event page of Texas Lyceum website
- Social media recognition as an event sponsor

#### PRESENTING SPONSOR - \$20,000

- Invitation for eight (8) corporate representatives to attend the Wednesday evening welcome event and all Thursday and Friday conference sessions
- Eight (8) reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings
- Opportunity to address guests at Wednesday evening welcome event
- Prominent logo placement on conference program, signage, pre- and post-event promotional and informational emails, and Texas Lyceum event webpage

#### PLATINIUM SPONSOR - \$15,000

- Invitation for six (6) corporate representatives to attend the Wednesday evening welcome event and all Thursday and Friday conference sessions
- Six (6) reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings
- Opportunity to introduce a speaker or make opening remarks for a panel
- Prominent logo placement on the conference program, signage, pre- and post-event promotional and informational emails, and Texas Lyceum event webpage

#### GOLD SPONSOR - \$10,000

- Invitation for four (4) corporate representatives to attend the Wednesday evening welcome event and all Thursday and Friday conference sessions
- Four (4) reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings
- Opportunity to introduce a speaker or make opening remarks for a panel

#### SILVER SPONSOR - \$5,000

- Invitation for two (2) corporate representatives to attend the Wednesday evening welcome event and all Thursday and Friday conference sessions
- Two (2) reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings

#### BRONZE SPONSOR - \$2,500

- Invitation for one (1) corporate representative to attend the Wednesday evening welcome event and all Thursday and Friday conference sessions
- One (1) reserved seat at the Fireside Chat & Dinner featuring a VIP speaker



## THE TEXAS LYCEUM SPONSORSHIP FORM

The deadline for recognition in meeting programs and signage is **June 17th, 2025**.

Select your sponsorship level, create your invoice and/or process to payment through the form:

SUBMIT  
FORM

Contact [info@texaslyceum.org](mailto:info@texaslyceum.org) for mailing address if you desire to remit by check.  
Make check payable to: The Texas Lyceum.

*The Texas Lyceum is a 501(c)(3) organization.*