



Dear Prospective Texas Lyceum Supporters,

Each year the Texas Lyceum highlights dynamic cities in Texas, hosting conferences 4-5 times a year. The Texas Lyceum is proud to announce that its first conference of 2024, **Water: A Deep Dive on Texas' Most Precious Resource will be held in Texarkana, Texas from February 1-3, 2024.** Texas is leading the nation in population growth with more than 1,400 new residents moving to Texas each day. This hypergrowth challenges Texas' ability to stay at the top of the rankings in economic development, job creation, and a high quality of life for all Texans. From rural Texas to the largest metropolitan areas, water is a resource that all Texans depend on each day. This conference will highlight the current challenges and opportunities on water delivery, access, infrastructure, and funding, as well as several other key discussion areas in environment and access.

The Texas Lyceum is the Lone Star State's premier nonprofit, nonpartisan leadership organization. With a deep commitment to the future of Texas, we bring together diverse perspectives and expertise for the education and understanding of state and national issues, so we might promote the stewardship of Texas values, traditions, and resources. Our hope is to drive public policy decisions through inspired, robust, and civil discourse. At any given time, there are a diverse group of 96 men and women who make up the Texas Lyceum Board of Directors from across the state.

Notable Texas Lyceum alumni include President George W. Bush, U.S. Senators Ted Cruz and Kay Bailey Hutchison, Governors Greg Abbott and Rick Perry, U.S. Congressmen Chris Bell, Henry Cuellar, Pete Gallegos, Marc Veasey, Sheila Jackson Lee, Chancellor John Sharp, Speaker Dade Phelan, and countless others who have gone on to major elected and appointed public service accomplishments.

In order to make this event successful and to highlight the excellence of Texarkana, USA, the Texas Lyceum greatly appreciates your consideration of sponsorship for this event. In fact, all Texas Lyceum conferences depend on sponsorship from businesses and organizations in each host city. Please see the attached sponsorship page with additional details and hope you will consider supporting the Texas Lyceum in 2024.

Sincere thanks for your consideration,

Liz Fazio Hale Matt Garcia Molly Beth Malcom Conference Chair Conference Chair
Honorary Alumni Co-Chair

Class of 2023 Class of 2022 Class of 2001

MEETING SPONSOR BENEFITS

ALL SPONSORS

- Logo placement on the conference program and conference signage

- Logo and link recognition in pre- and post-event promotional and informational emails
- Logo placement on event page of Texas Lyceum website
- Social media recognition as an event sponsor

PRESENTING SPONSOR – \$15,000

- Invitation for six (8) to attend the Thursday evening welcome event and all Friday conference sessions
- Opportunity to introduce a speaker or make opening remarks for a panel
- Opportunity to include company/organization materials for attendees of the meeting • Prominent logo placement on conference program, signage, pre- and post-event promotional and informational emails, and Texas Lyceum event webpage.

GOLD SPONSOR – \$10,000

- Invitation for four (4) to attend the Thursday evening welcome event and all Friday conference sessions
- Opportunity to introduce a speaker or make opening remarks for a panel
- Opportunity to include company logo/organization materials for attendees of the meeting

SILVER SPONSOR – \$5,000

- Invitation for three (3) to attend the Thursday evening welcome event and all Friday conference sessions
- Opportunity to include company logo/organization materials for attendees of the meeting

PRE-CONFERENCE VIRTUAL SEMINAR SPONSOR - \$2,500 (FOUR AVAILABLE)

- Invitation for two (2) to attend the Thursday evening welcome event and all Friday conference sessions
- Opportunity to provide remarks and introduce guest speakers during online portion
- Opportunity to include company logo/organization materials for attendees of the meeting

BRONZE SPONSOR – \$1,250

- Invitation for two (2) to attend the Thursday evening welcome event
- Opportunity to include company logo/organization materials for attendees of the meeting

FRIENDS OF THE TEXAS LYCEUM – \$500

- Opportunity to include company logo/organization materials for attendees of the meeting _____

Yes, I would like to take advantage of the annual sponsorship benefits. Indicate level below: _____ Presenting (\$15,000) _____ Gold (\$10,000) _____ Silver (\$5,000) _____ Seminar Sponsor (\$2,500) _____ Friends of Texas Lyceum (\$500)

_____ No, I will not take advantage of the sponsorship benefits, but I would still like to contribute.

Amount Enclosed \$ _____

Company/Organization _____

Name _____ Title _____

Address _____

Phone _____ Email _____

Facebook _____ Twitter _____ Instagram _____

Please provide a high-resolution .jpg or .eps file of your logo to info@texaslyceum.org.

The deadline for recognition in meeting programs and signage is January 18, 2024

Please complete and email this form to Matt Garcia (mgarcia@dallaschamber.org) or Liz Fazio Hale (efazio@gcatx.org).

Contact info@texaslyceum.org for a mailing address if you desire to return this form via mail and/or remit by check.

Make checks payable to: The Texas Lyceum.

OR you may make payment by credit card at www.texaslyceum.org by clicking **Donate** and completing the payment form.

The Texas Lyceum is a 501(c)(3) organization.