



ABOUT THE CONFERENCE

Over the Veterans Day 2023 weekend, the Texas Lyceum will examine the relationship between American civil society and its military. During its host-city search, the conference committee sought a smaller community that enjoys a strong bond with a local military installation. Wichita Falls has never hosted a Texas Lyceum conference, and the committee is eager for an opportunity to showcase Wichita Falls to Lyceum Directors, alumni, conference participants, and sponsored guests.

The Texas Lyceum seeks to assess the condition of the all-volunteer force, its families, and our veterans. There are many questions. Can Texas do more to help military spouses find work? What are the economic impacts of BRAC closures in Texas? Should women be eligible for Selective Service? How can Texas lead the nation in restoring a genuine connection between our civilians and our professional military and their families? There will be much to discuss!

ABOUT THE TEXAS LYCEUM

The Texas Lyceum is the premier non-profit, non-partisan, statewide leadership organization focused on identifying the next generation of top Texas leaders. We have 96 active Directors from around the state and our alumni go on to serve our communities, state, and nation in significant ways. Texas Lyceum alumni have served as President of the United States, White House Staff, U.S. Senators & House Members, Ambassadors, the Governor's Mansion, the Texas Legislature, and leading Corporations. Throughout our 42-year history we have explored topics ranging from education to energy, and criminal justice to banking. Our goal is to inform, engage, and spark debate among Texans about the important issues facing our state.

Sponsorship and speaking opportunities are available. Information on sponsorship levels and benefits is on the following pages. Please contact one of our conference co-chairs or the Texas Lyceum Administrator for additional information.

Glenwood Hill, Conference Co-Chair
glenwood.hill@jpmchase.com | (210) 421-4368

Ryan Lilley, Conference Co-Chair
lilleyrj98@yahoo.com | (904) 891-2936

Logan Beszterda, **Texas Lyceum Administrator**
info@texaslyceum.org | (512) 992-0026



THE TEXAS LYCEUM



SPONSORSHIP LEVELS

ALL SPONSORS

- Logo placement on the Conference program and Conference signage
- Logo and link recognition in pre- and post-event promotional and informational emails
- Logo placement on event page of Texas Lyceum website
- Social media recognition as an event sponsor

PRESENTING SPONSOR – \$15,000

- Invitation for six (6) corporate representatives to attend the Thursday evening welcome event and all Friday conference sessions
- Six (6) Reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings
- Opportunity to introduce a speaker or make opening remarks for a panel
- Prominent logo placement on conference program, signage, pre- and post- event promotional and informational emails, and Texas Lyceum event webpage.

GOLD SPONSOR – \$10,000

- Invitation for four (4) corporate representatives to attend the Thursday evening welcome event and all Friday conference sessions
- Four (4) Reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings
- Opportunity to introduce a speaker or make opening remarks for a panel

SILVER SPONSOR – \$5,000

- Invitation for two (2) corporate representatives to attend the Thursday evening welcome event and all Friday conference sessions
- Two (2) Reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings

BRONZE SPONSOR – \$2,500

- Invitation for one (1) corporate representative to attend the Thursday evening welcome event and all Friday conference sessions
- One (1) Reserved seat at the Fireside Chat & Dinner featuring a VIP speaker



THE TEXAS LYCEUM



SPONSORSHIP FORM

_____ Yes, I would like to sponsor the Texas Lyceum Wichita Falls Conference!

_____ PRESENTING SPONSOR – \$15,000

_____ GOLD SPONSOR – \$10,000

_____ SILVER SPONSOR – \$5,000

_____ BRONZE SPONSOR – \$2,500

_____ No, I will not take advantage of the sponsorship benefits, but I would still like to contribute \$_____.

SPONSOR INFORMATION

Sponsoring Company/Organization* _____

Facebook _____ Twitter _____

Instagram _____ LinkedIn _____

Contact Name _____ Title _____

Address _____

Phone _____ Email _____

Please submit a high-resolution logo in .jpg or .eps format to info@texaslyceum.org.

The deadline for recognition in meeting programs and signage is October 5th, 2023.

Please complete and email this form to info@texaslyceum.org. Sponsorships can be paid online by clicking "Donate" at www.texaslyceum.org and completing the payment form.

Contact info@texaslyceum.org for a mailing address if you would like to return this form by mail and/or pay for your sponsorship via check. Please make checks payable to The Texas Lyceum.

The Texas Lyceum is a 501(c)(3) organization.



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