



ABOUT THE CONFERENCE

This early September, the Texas Lyceum is pleased to host a leadership conference exploring arts and culture in Texas in Fort Worth, Texas. As many know, Texas, especially Fort Worth, is known for its vibrant arts and cultural scene. "The Unexpected City" is home to the world-famous Kimbell Art Museum, which is within walking distance of the Modern Art Museum of Fort Worth, the National Cowgirl Museum and the Amon Carter Museum of American Art. If you are downtown, you might run into the Sid Richardson Museum or perhaps you've discovered Artes de la Rosa Cultural Center near the historic Fort Worth Stockyards. You won't want to miss the conversations about the arts and culture in Texas and the public policy issues that flow from this important part of the Texas economy.

ABOUT THE TEXAS LYCEUM

The Texas Lyceum is the premier non-profit, non-partisan statewide leadership organization focused on identifying the next generation of top Texas leaders. We have 96 active directors from around the state and our alumni go on to serve our communities, state and nation in significant ways. Texas Lyceum alumni have served as President of the United States, White House Staff, U.S. Senators & House Members, Ambassadors, the Governor's Mansion, the Texas Legislature and leading Corporations. Throughout our 42-year history we have explored topics ranging from education to energy, and criminal justice to banking. Our goal is to inform, engage and spark debate among Texans about the important issues facing our state.

Sponsorship and speaking opportunities are available. Information on sponsorship levels and benefits is on the following pages, or please contact one of our conference co-chairs or the Texas Lyceum Administrator for additional information.

Kevin Robnett, Conference Co-Chair

kevin@robnett.us | 512-636-8826

Joel Heydenburk, Conference Co-Chair

jheydenburk@jw.com | 817-334-7205

[Logan Beszterda](mailto:info@texaslyceum.org), Texas Lyceum Administrator

info@texaslyceum.org | 512-992-0026

SPONSORSHIP LEVELS

ALL SPONSORS

- Logo placement on the Conference program and Conference signage
- Logo and link recognition in pre- and post-event promotional and informational emails
- Logo placement on event page of Texas Lyceum website
- Social media recognition as an event sponsor

PRESENTING SPONSOR – \$15,000

- Invitation for six (6) corporate representatives to attend the Thursday evening welcome event and all Friday conference sessions
- Six (6) Reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings
- Opportunity to introduce a speaker or make opening remarks for a panel
- Prominent logo placement on conference program, signage, pre- and post- event promotional and informational emails, and Texas Lyceum event webpage.

GOLD SPONSOR – \$10,000

- Invitation for four (4) corporate representatives to attend the Thursday evening welcome event and all Friday conference sessions
- Four (4) Reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings
- Opportunity to introduce a speaker or make opening remarks for a panel

SILVER SPONSOR – \$5,000

- Invitation for two (2) corporate representatives to attend the Thursday evening welcome event and all Friday conference sessions
- Two (2) Reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings

BRONZE SPONSOR – \$2,500

- Invitation for one (1) corporate representative to attend the Thursday evening welcome event and all Friday conference sessions
- One (1) Reserved seat at the Fireside Chat & Dinner featuring a VIP speaker

SPONSORSHIP FORM

_____ Yes, I would like to be a sponsor of The Modern West - Arts & Culture in Texas

_____ PRESENTING SPONSOR – \$15,000

_____ GOLD SPONSOR – \$10,000

_____ SILVER SPONSOR – \$5,000

_____ BRONZE SPONSOR – \$2,500

_____ No, I will not take advantage of the sponsorship benefits, but I would still like to contribute

Amount Enclosed \$ _____

SPONSOR INFORMATION

Sponsoring Company/Organization* _____
Facebook _____ Twitter _____
Instagram _____ LinkedIn _____
Contact Name _____ Title _____
Address _____
Phone _____ Fax _____
Email _____

Please submit a high resolution logo in .jpg or .eps format to info@texaslyceum.org.

The deadline for recognition in meeting programs and signage is _____.
Please complete and email this form to Conference Co-Chair at jheydenburk@jw.com

Sponsorships can be paid online by clicking “Donate” at www.texaslyceum.org and completing the payment form.

Contact info@texaslyceum.org for a mailing address if you would like to return this form by mail and/or pay for your sponsorship via check. Please make checks payable to The Texas Lyceum and send the same to send to:

*Association Management Consultants
C/O Logan Beszterda
1321 Antoine Drive
Houston, Texas 77055.*

The Texas Lyceum is a 501(c)(3), organization.