



## **About the Conference: Preparing for Hypergrowth**

Texas's population—like Seattle's—has grown exponentially. According to the City of Seattle, the city's population grew 22% from 2010 to 2020, continuing more than two decades of hypergrowth in the Seattle area. And Texas is following in Seattle's footsteps. From 2010 to 2020, Texas's population grew approximately 16%—more than any other state. Most of Texas's growth occurred in areas spanning from Dallas and Fort Worth to Austin and San Antonio to Houston.

### **The Texas Lyceum**

The [Texas Lyceum](https://www.texaslyceum.org) is a non-profit, non-partisan Texas-wide leadership organization. For more than forty years, the Lyceum has brought together public, private, and non-profit leaders to educate and empower them to address critical public policy issues facing Texas and their local communities. We have 96 active directors, and our alums and active members head significant corporations and nonprofits. They have served at all levels of government—from the President of the United States and U.S. Senate to Governor and Texas Legislature to County Commissioners and federal and state judges. Throughout our 42-year history we have explored topics ranging from education to energy, and criminal justice to banking.

*Sponsorship and speaking opportunities are available. Information on sponsorship levels and benefits is on the following pages, or please contact one of our conference co-chairs or the Texas Lyceum Administrator for additional information.*

**Bret Piatt**  
**Conference Co-Chair**  
[bretpiatt@texaslyceum.org](mailto:bretpiatt@texaslyceum.org) | 210-867-9338

**Reda Hicks**  
**President, Texas Lyceum**  
[President@texaslyceum.org](mailto:President@texaslyceum.org) | 281-793-0364

[Logan Beszterda](https://www.texaslyceum.org)  
**Administrator, Texas Lyceum**  
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## **SPONSORSHIP LEVELS**

### **ALL SPONSORS**

- Logo placement on the Conference program and Conference signage
- Logo and link recognition in pre- and post-event promotional and informational emails
- Logo placement on event page of Texas Lyceum website
- Social media recognition as an event sponsor

### **PRESENTING SPONSOR – \$15,000**

- Invitation for six (6) corporate representatives to attend the Thursday evening welcome event and all Friday conference sessions
- Six (6) Reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings
- Opportunity to introduce a speaker or make opening remarks for a panel
- Prominent logo placement on conference program, signage, pre- and post- event promotional and informational emails, and Texas Lyceum event webpage.

### **GOLD SPONSOR – \$10,000**

- Invitation for four (4) corporate representatives to attend the Thursday evening welcome event and all Friday conference sessions
- Four (4) Reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings
- Opportunity to introduce a speaker or make opening remarks for a panel

### **SILVER SPONSOR – \$5,000**

- Invitation for two (2) corporate representatives to attend the Thursday evening welcome event and all Friday conference sessions
- Two (2) Reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings

### **BRONZE SPONSOR – \$2,500**

- Invitation for one (1) corporate representative to attend the Thursday evening welcome event and all Friday conference sessions
- One (1) Reserved seat at the Fireside Chat & Dinner featuring a VIP speaker





## SPONSORSHIP FORM

\_\_\_\_ Yes, I would like to be a sponsor of Preparing for Hypergrowth

\_\_\_\_ Presenting Sponsor – \$15,000

\_\_\_\_ Silver Sponsor – \$5,000

\_\_\_\_ Gold Sponsor – \$10,000

\_\_\_\_ Bronze Sponsor – \$2,500

\_\_\_\_ No, I will not take advantage of the sponsorship benefits, but I would still like to contribute

Amount Enclosed \$ \_\_\_\_\_

## SPONSOR INFORMATION

Sponsoring Company/Organization\* \_\_\_\_\_

Facebook \_\_\_\_\_ Twitter \_\_\_\_\_

Instagram \_\_\_\_\_ LinkedIn \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Please submit a high resolution logo in .jpg or .eps format to [info@texaslyceum.org](mailto:info@texaslyceum.org).**

*The deadline for recognition in meeting programs and signage is June 7, 2023.*

*Please complete and email this form to Bret Piatt, [bretpiatt@texaslyceum.org](mailto:bretpiatt@texaslyceum.org) or Reda Hicks, [President@texaslyceum.org](mailto:President@texaslyceum.org).*

*Sponsorships can be paid online by clicking “Donate” at [www.texaslyceum.org](http://www.texaslyceum.org) and completing the payment form.*

*Contact [info@texaslyceum.org](mailto:info@texaslyceum.org) for a mailing address if you would like to return this form by mail and/or pay for your sponsorship via check. Please make checks payable to The Texas Lyceum.*

*The Texas Lyceum is a 501(c)(3) organization.*



**THE TEXAS LYCEUM**