



2023 Public Conference: A Lyceum Look at Elections **Austin, Texas | January 26 - 28, 2023**

The Texas Lyceum is pleased to host our annual Public Conference “*A Lyceum Look at Elections.*” We will explore the anatomy of elections, how districts are drawn, how we ensure fair, free, and secure elections, and how to address the key challenges people face exercising their franchise. Trust in our democratic institutions comes from knowing and understanding how they work. Texas leaders will engage not only with the “how” of elections, but also an important discussion about the legacy of this vital democratic institution, and the policies that will ensure Texans’ trust and participate in free, fair, and secure elections for generations to come.

The Public Conference is scheduled to kick-off Thursday evening, January 26, with welcome festivities. On Friday, we will hear from experts about fair representation in a changing Texas, election administration in rural and urban communities, election security and voter engagement. Sessions will include a mixture of speaker panels and TED-style presentations. Lunch will feature a live press conference to release the results of our latest annual poll, plus a data-driven elections presentation by Texas 2036. We will conclude the day with a VIP Sponsor reception, dinner, and closing fireside chat at the LBJ Presidential Library. Saturday morning will begin with the Texas Lyceum Directors’ meeting at Huston-Tillotson University, followed by optional activities exploring the treasures of Austin, TX.

We respectfully invite you to invest in the work of the Texas Lyceum by becoming a Sponsor. On behalf of our directors, alumni and distinguished guests, thank you for thoughtfully considering our request for support. Information on sponsorship levels and benefits is on the following pages. Please contact one of our team members for additional information. To learn more about the Texas Lyceum, please visit www.TexasLyceum.org

Ge’JuanCole, Conference Co-Chair
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Frank Ward, Sponsorships
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THE TEXAS LYCEUM

SPONSORSHIP LEVELS

ALL SPONSORS

- Logo placement on the Conference program and Conference signage
- Logo and link recognition in pre- and post-event promotional and informational emails
- Logo placement on event page of Texas Lyceum website
- Social media recognition as an event sponsor

PRESENTING SPONSOR – \$15,000

- Invitation for six (6) corporate representatives to attend all Friday conference sessions
- Six (6) Reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings
- Opportunity to introduce a speaker or make opening remarks for a panel
- Prominent logo placement on conference program, signage, pre- and post- event promotional and informational emails, and Texas Lyceum event webpage.

GOLD SPONSOR – \$10,000

- Invitation for four (4) corporate representatives to attend all Friday conference sessions
- Four (4) Reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings
- Opportunity to introduce a speaker or make opening remarks for a panel

SILVER SPONSOR – \$5,000

- Invitation for two (2) corporate representatives to attend all Friday conference sessions
- Two (2) Reserved seats at the Fireside Chat & Dinner featuring a VIP speaker
- Opportunity to include company/organization materials for attendees of meetings

BRONZE SPONSOR – \$2,500

- Invitation for one (1) corporate representative to attend all Friday conference sessions
- One (1) Reserved seat at the Fireside Chat & Dinner featuring a VIP speaker

ABOUT THE TEXAS LYCEUM

The Texas Lyceum is the premier non-profit, non-partisan statewide leadership organization in Texas composed of 96 men and women and over 1,000 alumni from across the state that serve as conveners of thought-leaders on state and national issues, while emphasizing inclusive participation from public and private sector stakeholders. Throughout our 42-year history we have explored topics ranging from education to energy, and criminal justice to banking. Our goal is to inform, engage and spark civil discourse among Texans about the important issues facing our state.



THE TEXAS LYCEUM

SPONSORSHIP FORM

_____ Yes, I would like to be a Sponsor of 2023 Public Conference: Demystifying Elections

_____ PRESENTING SPONSOR – \$15,000

_____ GOLD SPONSOR – \$10,000

_____ SILVER SPONSOR – \$5,000

_____ BRONZE SPONSOR – \$2,500

_____ No, I will not take advantage of the sponsorship benefits, but I would still like to contribute

Amount Enclosed \$ _____

SPONSOR INFORMATION

Sponsoring Company/Organization* _____

Facebook _____ Twitter _____

Instagram _____ LinkedIn _____

Contact Name _____ Title _____

Address _____

Phone _____ Fax _____

Email _____

Please submit a high resolution logo in .jpg or .eps format to info@texaslyceum.org.

The deadline for recognition in meeting programs and signage is January 13, 2023.

*Please complete and email this form to **Ge’Juan Cole** at gejuan.cole@gmail.com or **Frank Ward** at frank@forwardpublicaffairs.com*

Sponsorships can be paid online by clicking “Donate” at www.texaslyceum.org and completing the payment form.

Contact info@texaslyceum.org for a mailing address if you would like to return this form by mail and/or pay for your sponsorship via check. Please make checks payable to The Texas Lyceum.

The Texas Lyceum is a 501(c)(3) organization.



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