



# THE TEXAS LYCEUM

Dear Friends,

In celebrating the 40th Anniversary of The Texas Lyceum we reflect on the leadership, leverage, and legacy that began in 1980 when a group of young Texans from business, professional, and academic communities came together to discuss an idea: that Texas was at a turning point in its history. It had an opportunity, indeed a responsibility, to become a great state. To do so, they concluded that there was a need to bring together the various segments of the state in a non-partisan, non-political, and non-adversarial setting. This is how the Texas Lyceum was formed and, in this regard, nothing has changed.

For 40 years The Texas Lyceum has created a forum for deep and considered analysis of complicated issues. While in those same 40 years our state's population has more than doubled in size and its challenges have become more complex. Yet our purpose remains to be a nurturer of thinkers who refine each other in thought and conscience capital, to bring people together who search for character, people who care more about others and their responsibilities to society than the convenience of themselves and how they alone benefit.

Soon we will explore the interrelationships of politics, economics, and culture around the topics of:

**2020**

**Texas Prisons: The Business of Incarceration – Beaumont – September 10-12**

Chairs: Michelle Lugalía-Hollon, Amanda Saldana, and Dade Phelan

**The Spirits of Texas – Dripping Springs – November 6-7**

Chairs: Amy Laine and Dr. John Edwards

These conferences are not designed to tell you answers, but the content will help you think about how to find the best answers and how to bring society together. In our convenings, we strive to recognize the great difference between knowledge and wisdom. We believe wisdom involves adding values to knowledge (as knowledge can create atomic energy; wisdom must control its uses.) So how we think becomes extremely important. The end game of all Lyceum conferences is not to tell you what to think, but to expand how you think and gain perspective.

We hope you will join us to explore the scope and depth of our topic coverage. The strength of our network is key to greater impact, broader reach, and deeper discourse. Please save the dates and make plans to attend our upcoming conferences.

We also invite you to join us in sponsoring the mission driven work of our organization and we welcome your introductions to experts and thought leaders related to our conference topics. Your support will help us reach our goal of understanding interrelationships of major issues facing Texas.

With Gratitude,

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**FRIEND**

Ascension Seton  
Brady & Hamilton  
The Bryant Family Foundation  
CenterPoint Energy  
Combest Sell  
Fayruz Benyousef Consulting  
Howard Energy Partners  
Jackson Walker  
Mary Kay  
Pickering Energy Partners  
St. David's Foundation  
TBLO Counsel + Consulting  
Venture Alliance Group

**SUPPORTER**

Austin Bank  
Amarillo Bank  
Basin Hill Group

Bonds Ranch  
Centennial Bank  
The Culture Partners  
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The Futurist Institute  
Ginger Turner  
Greater Houston Partnership  
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Austin  
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Studio  
LCRA  
Molly Quirk Photography  
MPACT Strategic Consulting

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Ambassador Lyndon Olson  
Lukin Gilliland  
Michelle Lugalía-Hollan  
Neighborhood and Housing  
Services Department, City of  
San Antonio  
Waco CVB



# THE TEXAS LYCEUM

## PARTNERSHIP OPPORTUNITIES

### **GOLD | \$25,000**

- Prominent recognition at all Lyceum meetings
- Opportunity to introduce keynote speaker or panel at one meeting
- Preferential placement of logo on the Texas Lyceum website
- Option to include company advertisement in conference programs
- Option to include company materials for attendees at conferences
- 20 complimentary domestic meeting registrations
- 2 complimentary international meeting registrations
- VIP access at all Lyceum events
- Receive Texas Lyceum Poll results when released to the media

### **SILVER | \$15,000**

- Prominent recognition at all Lyceum meetings
- Preferential placement of logo on the Texas Lyceum website
- Option to include company advertisement in conference programs
- 15 complimentary domestic meeting registrations
- 1 complimentary international meeting registration
- VIP access at all Lyceum events
- Receive Texas Lyceum Poll results when released to the media

### **BRONZE | \$10,000**

- Prominent recognition at all Lyceum meetings
- Logo display on the Texas Lyceum website for the year
- 10 complimentary domestic meeting registrations
- Invitations to exclusive Texas Lyceum event throughout the year

### **FRIEND | \$5,000**

- Recognition at all Lyceum meetings
- Logo display on the Texas Lyceum website for the year
- 4 complimentary domestic meeting registrations
- Invitations to exclusive Texas Lyceum event throughout the year

### **SUPPORTER | \$2,500**

- Recognition at all Lyceum meetings
- Logo display on the Texas Lyceum website for the year
- 2 complimentary domestic meeting registrations
- Invitations to exclusive Texas Lyceum event throughout the year

Lyceum Director or Alumni dues are included in their company partnership. Additional meeting registrations may be used for guests. Each partnership investment is for a 12-month term.

**Click here to complete the partner commitment form:** [www.texaslyceum.org/PartnerForm](http://www.texaslyceum.org/PartnerForm)